

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Malcolm Kinmont	08/29/2006
Yves Behar	09/18/2006
RECEIVING PARTY DATA	
Name:	The Coca-Cola Company
Street Address:	One Coca-Cola Plaza, N.W.
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30313
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29248666
CORRESPONDENCE DATA	
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Address Line 2:	999 Peachtree St., NE
Address Line 4:	Atlanta, GEORGIA 30309
ATTORNEY DOCKET NUMBER:	25040-1840
NAME OF SUBMITTER:	Daniel J. Warren

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Total Attachments: 3
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ASSIGNMENT

WHEREAS, we, **Malcolm Kinmont**, a citizen of the New Zealand, **700 Park Regency Place #1606, Atlanta, GA 30324**, and **Yves Behar**, a citizen of Switzerland, residing at **5741 Scarborough Drive, Oakland, California 94611**, (hereinafter, "ASSIGNORS"), have invented certain inventions and improvements disclosed in an application for Letters Patent entitled "**BOTTLE**" filed in the United States Patent and Trademark Office on August 28, 2006 as application number 29/248,666,

WHEREAS, **The Coca-Cola Company**, a corporation of the State of Delaware having a principal place of business at One Coca-Cola Plaza, NW, Atlanta, Georgia 30313 (hereinafter, "ASSIGNEE"), is desirous of acquiring an interest in the same;

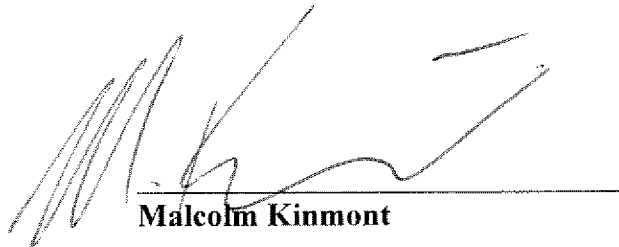
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNORS by these presents do sell, assign and transfer unto ASSIGNEE the full, exclusive and entire right, title, and interest in and to said Application, in and to any divisions, continuations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said Application, preparatory to obtaining Letters Patent of the United States therefor; and ASSIGNORS hereby request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Applications, or from a division, continuation, or reissue thereof, to ASSIGNEE, as the assignee, for its interest and for the sole use and benefit of ASSIGNEE and its assigns and legal representatives;

For the same consideration, ASSIGNORS, by these presents do sell, assign, and transfer to ASSIGNEE the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to said Application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions,

treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of ASSIGNEE, or its designee insofar as permitted by applicable law.

AND, for the same consideration, ASSIGNORS agree to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid ASSIGNEE, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

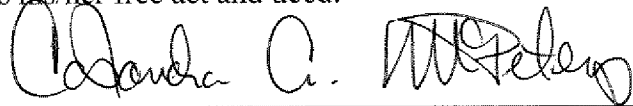
Date: Aug 29, 2006



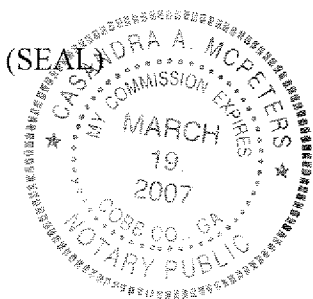
Malcolm Kinmont

STATE OF GEORGIA
COUNTY OF Fulton

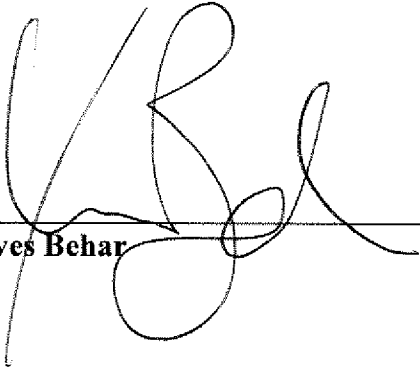
Before me, a Notary Public in and for the State of Georgia, on this 29th day of August, 2006, personally appeared **Malcolm Kinmont**, who being duly sworn, signed and acknowledged the foregoing Assignment as his/her free act and deed.



NOTARY PUBLIC
My Commission Expires:



Date: 09/18/06



Yves Behar

STATE OF CALIFORNIA
COUNTY OF San Francisco

Before me, a Notary Public in and for the State of CALIFORNIA, on this 18 day of September, 2006, personally appeared **Yves Behar**, who being duly sworn, signed and acknowledged the foregoing Assignment as his/her free act and deed.



NOTARY PUBLIC
My Commission Expires:
August 29, 2010

(SEAL)

