

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Ori LEVY</td><td>08/31/2006</td></tr><tr><td>Jonathan SCHLER</td><td>08/31/2006</td></tr><tr><td>David TENNE</td><td>08/23/2006</td></tr><tr><td>Akiva NAVOT</td><td>08/31/2006</td></tr></tbody></table>	Name	Execution Date	Ori LEVY	08/31/2006	Jonathan SCHLER	08/31/2006	David TENNE	08/23/2006	Akiva NAVOT	08/31/2006	
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RECEIVING PARTY DATA											
Name:	BuzzMetrics Ltd.										
Street Address:	4 Shenkar Street, 4th Floor										
City:	Herzlia Pituach										
State/Country:	ISRAEL										
Postal Code:	46733										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11517417</td></tr></tbody></table>	Property Type	Number	Application Number:	11517417							
Property Type	Number										
Application Number:	11517417										
CORRESPONDENCE DATA											
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NAME OF SUBMITTER:	Martin D. Moynihan										

CH \$40.00 11517417

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PATENT
REEL: 018318 FRAME: 0226

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned:

Ori LEVY	7 HaSharon Street, 47240 Ramat-HaSharon, Israel
Jonathan SCHLER	29b Trumpledor Street, 49403 Petach-Tikva, Israel
David TENNE	59 HaNesher Street, 43723 RaAnana, Israel
Akiva NAVOT	10 ShlomZion HaMalka Street, 49271 Petach-Tikva, Israel

hereby sell(s), assign(s) and transfer(s) to:

BuzzMetrics Ltd.
4 Shenkar Street, 4th Floor
46733 Herzlia Pituach
Israel

(hereinafter called the "Assignee"), its successors, assigns, nominees or other legal representatives, the undersigned's entire rights, title and interest in and to the invention titled:

METHOD AND SYSTEM FOR EXTRACTING WEB DATA

described and claimed in the following Patent Application:




**Patent Application to be filed in the USA,
 executed the same date as this assignment,
 and identified as Attorney Docket No. 32239**

and in and to said Patent Application, and all original and reissued Patents granted therefore, and all divisions and continuations thereof, any corresponding PCT Patent Application and the National Phases thereof, including the right to apply and obtain Patents in all other countries, the priority rights under International Conventions, and the Letters Patent which may be granted thereon:

covenant that the undersigned have (has) the full right to convey the entire interest therein assigned;

authorize(s) and request(s) the Registrar of Patents, and any Official of any country whose duty it is to issue Patents on applications as aforesaid, to issue the said Letters Patent to the said Assignee;

and agree(s) to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assignee to apply for, obtain and enforce Patent protection for said invention.

 Ori LEVY	 Jonathan SCHLER	 David TENNE	 Akiva NAVOT
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Date: <u>31/8/06</u>	Date: <u>31.8.06</u>	Date: <u>23/8/2006</u>	Date: <u>31.8.06</u>
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