

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

CORRECTIVE ASSIGNMENT

NATURE OF CONVEYANCE:

Corrective Assignment to correct the Assignee previously recorded on Reel 018266 Frame 0177. Assignor(s) hereby confirms the Sony Picutres Entertainment.

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------------|----------------|
| Leslie Spring | 07/29/2004 |
| Todd Hollenveck | 07/29/2004 |
| James Andrew Hjelmimg | 10/08/2004 |
| Galvin Karan Hsiu | 07/29/2004 |
| Jose Armando Pena | 01/02/2005 |
| Omar Hamoui | 11/22/2004 |

RECEIVING PARTY DATA

| | |
|-----------------|----------------------------------|
| Name: | Sony Pictures Entertainment Inc. |
| Street Address: | 10202 West Washington Boulevard |
| City: | Culver City |
| State/Country: | CALIFORNIA |
| Postal Code: | 90232 |

| | |
|-------------------|-----------------------|
| Name: | Sony Corporation |
| Street Address: | 7-35 Kitashinagawa |
| Internal Address: | 6-Chome, Shinagawa-Ku |
| City: | Tokyo 141 |
| State/Country: | JAPAN |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 10813858 |

CORRESPONDENCE DATA

Fax Number: (619)235-0398

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

PATENT

500160131

REEL: 018345 FRAME: 0963

CH \$40.00 10813858

Phone: 619-238-1900
Email: docketing@procopio.com
Correspondent Name: Procopio, Cory, Hargreaves & Savitch
Address Line 1: 530 B. Street, Suite 2100
Address Line 4: San Diego, CALIFORNIA 92101

ATTORNEY DOCKET NUMBER:

113748-4592US

NAME OF SUBMITTER:

Samuel S. Lee

Total Attachments: 7

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PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | | | | | |
|---|----------------------------------|----------------------------------|------------------------|---------------------------------|--------------------------|-----------------------|-----------------------|------------|-----------------------|------------|-------------------|------------|-------------|------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | | | | | |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Leslie Spring</td><td>07/29/2004</td></tr><tr><td>Todd Hollenveck</td><td>07/29/2004</td></tr><tr><td>James Andrew Hjelming</td><td>10/08/2004</td></tr><tr><td>Galvin Karan Hsiu</td><td>07/29/2004</td></tr><tr><td>Jose Armando Pena</td><td>01/02/2005</td></tr><tr><td>Omar Hamoui</td><td>11/22/2004</td></tr></tbody></table> | Name | Execution Date | Leslie Spring | 07/29/2004 | Todd Hollenveck | 07/29/2004 | James Andrew Hjelming | 10/08/2004 | Galvin Karan Hsiu | 07/29/2004 | Jose Armando Pena | 01/02/2005 | Omar Hamoui | 11/22/2004 | |
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| RECEIVING PARTY DATA | | | | | | | | | | | | | | | |
| <table border="1"><tr><td>Name:</td><td>Sony Picutres Entertainment Inc.</td></tr><tr><td>Street Address:</td><td>10202 West Washington Boulevard</td></tr><tr><td>City:</td><td>Culver City</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>90232</td></tr></table> | Name: | Sony Picutres Entertainment Inc. | Street Address: | 10202 West Washington Boulevard | City: | Culver City | State/Country: | CALIFORNIA | Postal Code: | 90232 | | | | | |
| Name: | Sony Picutres Entertainment Inc. | | | | | | | | | | | | | | |
| Street Address: | 10202 West Washington Boulevard | | | | | | | | | | | | | | |
| City: | Culver City | | | | | | | | | | | | | | |
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| Application Number: | 10813858 |

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| CORRESPONDENCE DATA | |
| Fax Number: (619)235-0398 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 619-238-1900 |
| Email: | docketing@procopio.com |
| Correspondent Name: | Procopio, Cory, Hargreaves & Savitch LLP |
| Address Line 1: | 530 B. Street |
| Address Line 2: | Suite 2100 |
| Address Line 4: | San Diego, CALIFORNIA 92101 |

| | |
|--------------------------------|---------------|
| ATTORNEY DOCKET NUMBER: | 113748-4592US |
|--------------------------------|---------------|

| | |
|---|--|
| DOMESTIC REPRESENTATIVE | |
| Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4: | |

| | |
|---------------------------|-----------------|
| NAME OF SUBMITTER: | Samuel S. Lee |
| Signature: | /Samuel S. Lee/ |
| Date: | 09/18/2006 |

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| RECEIPT INFORMATION | |
| EPAS ID: | PAT158775 |
| Receipt Date: | 09/18/2006 |
| Fee Amount: | \$40 |

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ASSIGNMENT

WHEREAS, I, as a below named inventor, residing at the address stated next to my name, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in CONTENT MANAGEMENT FOR RICH MEDIA PUBLISHING SYSTEM for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address;

AND WHEREAS, SONY PICTURES ENTERTAINMENT INC., a Delaware corporation, with offices at 10202 West Washington Boulevard, Culver City, California 90232, and SONY CORPORATION, a Japanese corporation, with offices at 7-35 Kitashinagawa 6-Chome, Shinagawa-Ku, Tokyo 141, Japan (hereinafter referred to as ASSIGNEES) are desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefor in the United States and in any and all foreign countries;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEES, their successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEES, as the assignees of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEES or their designee(s), as ASSIGNEES or their successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters patent which may be granted for my aforesaid invention, as the ASSIGNEES thereof shall hereafter require and prepare at their own expense;

And I further agree that ASSIGNEES will, upon their request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

And I hereby authorize and request my attorney(s) of record in this application to insert the application number and filing date of this application in the spaces that follow: Application Number: 10/813,858, Filing Date: March 30, 2004.

This assignment executed on the dates indicated below.


Leslie SPRING

Name of first or sole inventor

Execution date of U.S. Patent Application

Granada Hills, CA

Residence of first or sole inventor


Signature of first or sole inventor

July 29, '04
Date of Assignment

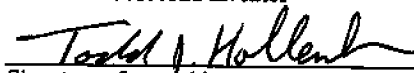
Todd HOLLENVECK

Name of second inventor

Execution date of U.S. Patent Application

Hermosa Beach, CA

Residence of second inventor


Signature of second inventor

JULY 29, 2004
Date of Assignment

James Andreas HJELMING

Name of third inventor

Santa Monica, CA

Residence of third inventor

Signature of third inventor

Oct 8, 2004
Execution date of U.S. Patent Application

Date of Assignment

Galvin Karan HSIU

Name of fourth inventor

Los Angeles, CA

Residence of fourth inventor

Signature of fourth inventor

Execution date of U.S. Patent Application

Date of Assignment

Jose Armando PEÑA

Name of fifth inventor

Duarte, CA

Residence of fifth inventor

Signature of fifth inventor

Execution date of U.S. Patent Application

Date of Assignment

Omar HAMOUI

Name of sixth inventor

Culver City, CA

Residence of sixth inventor

Signature of sixth inventor

Execution date of U.S. Patent Application

Date of Assignment

James Andreas HJELMING

Name of third inventor

Execution date of U.S. Patent Application

Santa Monica, CA

Residence of third inventor

Signature of third inventor

Date of Assignment

Galvin Karan HSIU

Name of fourth inventor

Execution date of U.S. Patent Application

Los Angeles, CA

Residence of fourth inventor



Signature of fourth inventor

7/29/2009
Date of Assignment

Jose Armando PEÑA

Name of fifth inventor

Execution date of U.S. Patent Application

Duarte, CA

Residence of fifth inventor

Signature of fifth inventor

Date of Assignment

Omar HAMOUI

Name of sixth inventor

Execution date of U.S. Patent Application

Culver City, CA

Residence of sixth inventor

Signature of sixth inventor

Date of Assignment

James Andreas HJELMING

Name of third inventor

Execution date of U.S. Patent Application

Santa Monica, CA

Residence of third inventor

Signature of third inventor

Date of Assignment

Galvin Karan HSIU

Name of fourth inventor

Execution date of U.S. Patent Application

Los Angeles, CA

Residence of fourth inventor

Signature of fourth inventor

Date of Assignment

Jose Armando PEÑA

Name of fifth inventor

Execution date of U.S. Patent Application

Duarte, CA

Residence of fifth inventor

Signature of fifth inventor

01/02/05
Date of Assignment

Omar HAMOUI

Name of sixth inventor

Execution date of U.S. Patent Application

Culver City, CA

Residence of sixth inventor

Signature of sixth inventor

Date of Assignment

James Andreas HJELMING

Name of third inventor

Santa Monica, CA

Residence of third inventor

Signature of third inventor

Execution date of U.S. Patent Application

Date of Assignment

Galvin Karan HSIU

Name of fourth inventor

Los Angeles, CA

Residence of fourth inventor

Signature of fourth inventor

Execution date of U.S. Patent Application

Date of Assignment

Jose Armando PEÑA

Name of fifth inventor

Duarte, CA

Residence of fifth inventor

Signature of fifth inventor

Execution date of U.S. Patent Application

Date of Assignment

Omar HAMOUI

Name of sixth inventor

Culver City, CA

Residence of sixth inventor


Signature of sixth inventor

Execution date of U.S. Patent Application

11/22/04
Date of Assignment