

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Mark A. Zeh		07/04/2005
Christopher Loew		06/22/2005
RECEIVING PARTY DATA		
Name:	IDEO Inc.	
Street Address:	100 Forest Avenue	
City:	Palo Alto	
State/Country:	CALIFORNIA	
Postal Code:	94301	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29254489	
CORRESPONDENCE DATA		
Fax Number:	(206)903-3739	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-628-7739	
Email:	georgerondeau@dwt.com	
Correspondent Name:	George C. Rondeau, Jr.	
Address Line 1:	1501 Fourth Avenue	
Address Line 2:	STE 2600	
Address Line 4:	Seattle, WASHINGTON 98101-1688	
ATTORNEY DOCKET NUMBER:	60682-22	
NAME OF SUBMITTER:	George C. Rondeau, Jr.	
<p>Total Attachments: 5</p> <p>source=60682_22_ZEH_TO_IDEO_ASSIGNMENT#page1.tif</p> <p>source=60682_22_ZEH_TO_IDEO_ASSIGNMENT#page2.tif</p>		

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PATENT
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ASSIGNMENT

WHEREAS, we, Mark A. Zeh, and Christopher Loew, (hereinafter referred to as ASSIGNORS), having post office addresses of Kapuzinerstrasse 40, Munich, 80469, Germany; and 792 E. Charleston Rd., Palo Alto, California, 94303, respectively, are joint inventors of an invention entitled "CONSOLE FOR EXERCISE MACHINE," as described and claimed in the specification forming part of an application for United States letters patent filed January 19, 2005, as United States Design Patent Application No. 29/221,808.

WHEREAS, IDEO Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Michigan, having a place of business at 100 Forest Avenue, Palo Alto, California, 94301, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for

United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

July 4, 2005
Date

By [Signature]
Mark A. Zeh

STATE OF Bavaria)
) ss.
COUNTY OF Munich)

I certify that I know or have satisfactory evidence that Mark A. Zeh is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



Dated July 4, 2005 Notare
Signature of [Signature] Dr. Oliver Vossius
Notary Public DR. VOSSIUS Thomas Engel
Str. 8, Perusahof
83 München
07 21 99 79-0
Printed Name _____
My appointment expires on my death

Date

By _____
Christopher Loew

STATE OF _____)
) ss.
COUNTY OF _____)

I certify that I know or have satisfactory evidence that Christopher Loew is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated _____
Signature of _____
Notary Public _____
Printed Name _____
My appointment expires _____

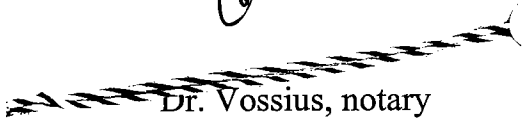
File No. V 1269 /2005
V

I hereby certify that the above is the true signature of

Mr. Mark Arthur Zeh,
born 02 May 1964,
post office address Kapuzinerstr. 40, 80469 Munch,
identified by US-passport.

As stated, the notary, his partner and his deputy were not active on behalf of the
deponents off the limits of their professional duties.

Munich, this 07/04/2005



Dr. Vossius, notary

ASSIGNMENT

WHEREAS, we, Mark A. Zeh, and Christopher Loew, (hereinafter referred to as ASSIGNORS), having post office addresses of Kapuzinerstrasse 40, Munich, 80469, Germany; and 792 E. Charleston Rd., Palo Alto, California, 94303, respectively, are joint inventors of an invention entitled "CONSOLE FOR EXERCISE MACHINE," as described and claimed in the specification forming part of an application for United States letters patent filed January 19, 2005, as United States Design Patent Application No. 29/221,808.

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United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date _____ By Mark A. Zeh

STATE OF _____)
) ss.
COUNTY OF _____)

I certify that I know or have satisfactory evidence that Mark A. Zeh is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

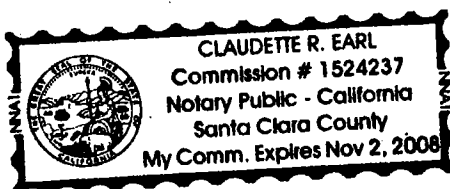
Dated _____
Signature of _____
Notary Public _____
Printed Name _____
My appointment expires _____

06 22 05
Date

By Christopher Loew
Christopher Loew

STATE OF California)
) ss.
COUNTY OF Santa Clara)

I certify that I know or have satisfactory evidence that Christopher Loew is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



Original document bears
embossed seal.

SEA 1622197v1 60682-15
Seattle

Dated June 22, 2005
Signature of Claudette R. Earl
Notary Public _____
Printed Name Claudette R. Earl
My appointment expires Nov. 2, 2008