



To the Director of the U.S. Patent

103318696

document(s) or the new address(es) below

9-28-06

1. Name of conveying party(ies)/Execution Date(s):

Alfredo Haberli – September 19, 2006

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other:

4. Application or patent number(s): 1

This document is being filed together with a new application  
A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address to whom correspondence concerning document should be mailed:

Cheryl J. Tubach  
 The Coca-Cola Company  
 NAT 19  
 P.O. Box 1734  
 Atlanta, GA 30301  
 Phone Number: 404-676-1077  
 Fax Number: 404-676-8414  
 Email Address: ctubach@na.ko.com

2. Name and address of receiving party(ies)

The Coca-Cola Company  
 One Coca-Cola Plaza, NW  
 Atlanta, Georgia 30310

Additional name(s) & address(es) attached?  Yes  No

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

- a. Credit Card Last 4 Numbers  
Expiration Date
- b. Deposit Account Number 03-2320  
Authorized User Name Andrea Barbian

9. Signature

*Andrea Barbian*  
Andrea Barbian

*Sept. 28, 2006*  
Date

Total number of pages including cover sheet, attachments, and documents: 4

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Docket No. RC 285276

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**A S S I G N M E N T**

WHEREAS, Alfredo Haberli a citizen of Switzerland, residing at Seefelstrasse 301 A, CH-8008 Zurich, Switzerland, "INVENTOR", has invented new and useful or ornamental discoveries and/or improvements in or relating to a

**DRINKING GLASS,**

hereinafter referred to as "INVENTION," for which application for Letters Patent in the United States has been filed on even date herewith, hereinafter referred to as "APPLICATION,"

WHEREAS, THE COCA-COLA COMPANY, a corporation organized and existing under and by virtue of the laws of the State of Delaware, having an office at One Coca-Cola Plaza, N.W., Atlanta, Georgia 30313, U.S.A., hereinafter referred to as "COMPANY," is desirous of acquiring the entire right, title and interest in and to said INVENTION and APPLICATION;

NOW THEREFORE, for and in consideration of a pre-existing obligation of assignment to COMPANY, the sufficiency whereof is hereby acknowledged, INVENTOR, has sold, assigned and transferred and do hereby sell, assign and transfer unto COMPANY, its successors and assigns, the entire right, title and interest in and to INVENTION and APPLICATION, including the right to apply for any Letters Patent thereon in the United States of America and in all other countries, including the right to claim the priority of the date of filing of any applications in the United States of America and in all other countries and including all continuations, divisionals, extensions, invention registrations, inventors' certificates, petty patents, re-examinations, registrations, reissues, renewals, revalidations, substitutes, utility models and the like corresponding thereto, to the full end of the term or terms of such Letters Patent, the same to be held and enjoyed by COMPANY, its successors and assigns the same as it would have been held and enjoyed by INVENTOR if this assignment and sale had not been made.

And, INVENTOR hereby authorize and request the United States Commissioner of Patents and Trademarks and equivalent official in all other countries to issue all such Letters Patent to COMPANY in accordance with this instrument of assignment.

INVENTOR hereby represent and warrant that there are no rights or interests outstanding with respect to any third party inconsistent with the rights and interests granted herein and that INVENTOR shall not execute any instrument or grant or transfer any rights or interests inconsistent therewith, and that INVENTOR and INVENTOR'S heirs, executors, administrators and legal representatives, as the case may be, shall execute and deliver to COMPANY, its successors and assigns, any further documents or instruments, including but not limited to affidavits, declarations, powers of attorney and assignments and do any and all further acts that may be deemed necessary by COMPANY, its successors and assigns, to file and prosecute applications for such Letters Patent in any country where it may elect to file such applications, and that may be necessary to vest in COMPANY, its successors and assigns the title herein conveyed, or intended so to be, and to enable such title to be recorded in the United States of America and in all other countries where any such applications may be filed.

AND, INVENTOR further covenants and agrees that INVENTOR and INVENTOR'S heirs, executors, administrators and legal representatives, as the case may be, in consideration of the premises shall at any time upon request, communicate to COMPANY, its successors and assigns, all material facts and provide COMPANY with all available documentation thereof in the possession or control of INVENTOR or INVENTOR'S heirs, executors, administrators or legal representatives, as the case may be, relating in any way to INVENTION including the history thereof and shall testify as to same in any interference, litigation or any other proceeding in the United States of America including its territorial possessions and in any other country when requested to do so by COMPANY, its successors and assigns.

IN WITNESS WHEREOF, INVENTOR has duly executed this Assignment to be effective on the date executed below.

October, 19th, 2006  
DATE

INVENTOR:  
[Signature]  
Alfredo Haberli

)  
) SS: PATENT APPLICATION  
) DOCKET NO.: RC 285276

SUBSCRIBED AND SWORN TO before me, a Notary Public, this \_\_\_\_ day of \_\_\_\_\_, 20\_\_.

IN WITNESS WHEREOF, INVENTOR has duly executed this Assignment to be effective on the date executed below.

\_\_\_\_\_  
Notary Public  
My Commission Expires: \_\_\_\_\_  
INVENTOR:

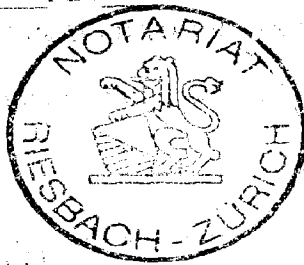
Official Certification

Alfredo Haberli

Seen for authentication of the above signature, affixed in our presence by Mr. Alfredo Walter Häberli, born 21.08.1964, Swiss citizen of Flurlingen ZH, according to his information residing at Seefeldstr. 301a, 8008 Zürich, Switzerland, who has identified himself by identity card.

Zürich, Switzerland, SWORN TO before me, a Notary Public, this \_\_\_\_ day of \_\_\_\_\_, 20\_\_.

B No. 2846  
Fee: Fr. 20.--



NOTARIAT RIESBACH-ZÜRICH

\_\_\_\_\_  
Notary Public  
Max. Riesen Notary Public Expires: \_\_\_\_\_