

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
EFFECTIVE DATE:	10/02/2006										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>John D. Dudley</td> <td>10/02/2006</td> </tr> <tr> <td>Michael Edward Stepanek</td> <td>10/02/2006</td> </tr> <tr> <td>David J. Clark</td> <td>10/02/2006</td> </tr> <tr> <td>Marc Raneses</td> <td>10/02/2006</td> </tr> </tbody> </table>		Name	Execution Date	John D. Dudley	10/02/2006	Michael Edward Stepanek	10/02/2006	David J. Clark	10/02/2006	Marc Raneses	10/02/2006
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>The Marketing Store Worldwide, LLC</td> </tr> <tr> <td>Street Address:</td> <td>701 E. 22nd St.</td> </tr> <tr> <td>City:</td> <td>Lombard</td> </tr> <tr> <td>State/Country:</td> <td>ILLINOIS</td> </tr> <tr> <td>Postal Code:</td> <td>60148</td> </tr> </table>		Name:	The Marketing Store Worldwide, LLC	Street Address:	701 E. 22nd St.	City:	Lombard	State/Country:	ILLINOIS	Postal Code:	60148
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CORRESPONDENCE DATA											
<p>Fax Number: (312)207-6400</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 312 207-1000</p> <p>Email: ipdocket@sachnoff.com</p> <p>Correspondent Name: Howard B. Rockman</p> <p>Address Line 1: 10 S. Wacker Drive</p> <p>Address Line 4: Chicago, ILLINOIS 60606-7507</p>											
ATTORNEY DOCKET NUMBER:	210055.0011										
NAME OF SUBMITTER:	Howard B. Rockman										

OP \$40.00 11548356

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PATENT
REEL: 018374 FRAME: 0718

Total Attachments: 2
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ASSIGNMENT

WHEREAS, I, John D. Dudley, residing at 3939 Harvey Avenue, Western Springs, Illinois, 60558, United States of America; Michael Edward Stepanek, 2509 North Walnut Avenue, Arlington Heights, Illinois 60004, United States of America; David J. Clark, 2779 Randall Ridge Drive, Elgin, Illinois 60124, United States of America; and, Marc Raneses, 426 Cardinal Drive, Bartlett, Illinois, 60103, United States of America called "ASSIGNORS", have invented a certain new and useful Invention for HAND HELD GAME/CANDY DISPENSER ("Invention"), which is fully set forth in an application for Letters Patent in the United States filed on October 11, 2006 and assigned U.S. Patent Application Serial No. 11/548,356; and

WHEREAS, The Marketing Store Worldwide, LLC, an Illinois Company, having a principal office and place of business at 701 E. 22nd Street, Lombard, Illinois 60148, United States of America together with any successors, legal representatives or assigns thereof, hereinafter called "ASSIGNEE" desires to acquire the entire right, title and interest in and to said Invention, the application above identified, and in, to and under Letters Patent which may be obtained for said Invention, as herewith more fully set forth;

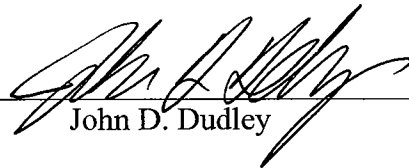
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of the sum of \$1.00 and other valuable and legally sufficient considerations, the receipt of which by the ASSIGNORS from the ASSIGNEE is hereby acknowledged, said ASSIGNORS has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to the Invention and application hereinabove identified, and any Letters Patent of the United States that may issue for said Invention as well as all continuations, continuations-in-part, divisions and reissues thereof, and any Letters Patent therefore in all countries foreign to the United States; to have and to hold for the sole and exclusive use and benefit of the said ASSIGNEE, it's successors and assigns to the full end of the term for which any and all of said Letters Patent for said Invention may issue; and all priority rights available under all applicable International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country;

AND I HEREBY covenant and agree, for myself and my legal representatives, that I will assist the ASSIGNEE in the prosecution of the application herein identified; in the making and prosecution of any other applications for Letters Patent that the ASSIGNEE may elect to make covering the Invention herein identified, as hereinbefore set forth, investing in the ASSIGNEE like exclusive title in and to all such other applications and Letters Patent; and in the prosecution of any interference or reexamination which may arise involving the Invention, or any application or Letters Patent herein contemplated; and that I will execute and deliver to the ASSIGNEE any and all additional papers which may be requested by the ASSIGNEE to fully carry out the terms of this Assignment;

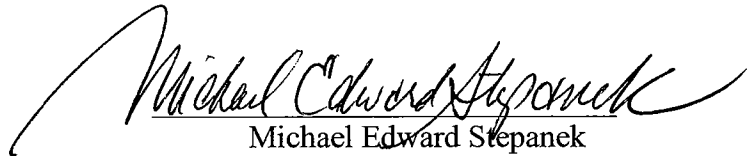
AND I HEREBY further covenant and agree that I will communicate to the ASSIGNEE any facts known to me respecting said Invention, and testify in any legal proceeding, sign all lawful papers, execute all patent applications, make all rightful declarations and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for the Invention in all countries;

And the U.S. Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, are hereby authorized and requested to issue Letters Patent to the said ASSIGNEE in accordance with the terms of this Assignment;

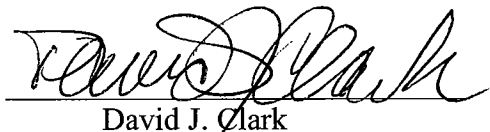
IN TESTIMONY WHEREOF, I hereunto set my hand this 2 day of OCTOBER, 2006.


John D. Dudley


IN TESTIMONY WHEREOF, I hereunto set my hand this 2 day of October, 2006.


Michael Edward Stepanek

IN TESTIMONY WHEREOF, I hereunto set my hand this 2 day of OCTOBER, 2006.


David J. Clark

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Marc Ranese