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1. Name of conveying party(ies):
Jong-eun WON; Young-chul SOHN2. Name and address of receiving party(ies):
SAMSUNG ELECTRONICS CO., LTD.
416, Maetan-dong,
Yeongtong-gu, Suwon-si,
Gyeonggi-do, Republic of KoreaAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
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Execution Date: September 18, 2006

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4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: September 18, 2006

A. Patent Application No.(s)
UnknownB. Patent No.(s)
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5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE MION, PLLC

WASHINGTON OFFICE

23373

CUSTOMER NUMBER

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41): \$40.00

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PATENT

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Assignment

Whereas, We, Jong-eun WON and Young-chul SOHN, both of Seoul, Republic of Korea, hereinafter called Assignors, have invented certain improvements in METHOD AND DEVICE FOR MANAGING CONTENT, STORAGE MEDIUM, AND ADAPTIVE CONTENT PLAYING METHOD USING THE SAME and executed an application for Letters Patent of the United States of America therefor on 18 September 2006; and

Whereas, SAMSUNG ELECTRONICS CO., LTD., 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (Assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,


We, the above named Assignors, hereby sell, assign, and transfer to the above named Assignee, its successors and assigns, the entire right, title, and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. § 119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the Assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the Assignee in connection with the United States application when called upon to do so by the Assignee.

We hereby authorize and request our attorneys, SUGHRUE MION, PLLC, of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213, to insert here in parentheses (Application number _____ and Confirmation number _____, filed _____) the application number, confirmation number, and filing date of the application when known.

Date: 18 September 2006


s/Jong-eun WON

Date: 18 September 2006


s/Young-chul SOHN

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. § 261)

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