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RECORDATION FORM COVER

PATENTS ONI

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To the Director of the U.S. Pagent and Trademark Office: Please record the aπacried documents of the new address(es) below.			
I. Name of conveying by (ies)/Execution Date(s):	2. Name and address of receiving party(ies)		
Alvaro Gonzalez	Name: J. Choo Limited		
	Internal Address:		
Execution Date(s) August 3, 2006	Street Address: 37 Ixworth Place		
Additional name(s) of conveying party(ies) attached? Yes 🗹 No	<u></u>		
3. Nature of conveyance:			
✓ Assignment Merger	City: London		
Security Agreement Change of Name	State:		
Government Interest Assignment	Zing compact		
Executive Order 9424, Confirmatory License	Country: England Zip: SW3 3QH		
Other	Additional name(s) & address(es) attached? Yes 🗹 No		
4. Application or patent number(s):	document is being filed together with a new application.		
A. Patent Application No.(s)	B. Patent No.(s)		
29/263,312			
Additional numbers at	l ached? Yes √No		
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:		
Name: Lawrence E. Apolzon, Esq.	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00		
Internal Address:	Authorized to be charged by credit card		
Fross Zelnick Lehrman & Zissu, P.C.	✓ Authorized to be charged to deposit account		
Street Address: 866 United Nations Plaza	Enclosed		
	None required (government interest not agecting title)		
City: New York	8. Payment Information		
State: NY Zip: 10017	a. Credit Card Last 4 Numbers		
Phone Number: 212-813-5900	Expiration Date		
Fax Number: 212-813-5901	b. Deposit Account Number 23-0825-0576 800 8		
	Authorized User Name David Greenbaum		
Email Address: lapolzon@frdsszelnick.com			
9. Signature:	October 4, 2006		
Signature David I. Greenbaum, Esq. Reg. No. 46,739	Total number of pages including cover		
Name of Person Signing	sheet, attachments, and documents		

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS, I, Alvaro Gonzalez ("Assignor"), a citizen of Spain, have invented a new, original, and ornamental design for a

BUCKLE ASSEMBLY FOR HANDBAG (TAM)

as described or intended to be described and set forth in the application executed by me of even date herewith, preparatory to obtaining Design Letters Patent of the United States therefor; and

WHEREAS, J. CHOO LIMITED ("Assignee"), a corporation operating and existing under the laws of the United Kingdom, having a place of business at 37 Ixworth Place, London, England, SW3 3QH, is desirous of acquiring the entire right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to said invention, design application executed of even date herewith, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all my foreign rights to said invention, and all my rights under the International Convention in respect to said invention and application. And I hereby agree to communicate to the Assignee or its representatives any facts known to me respecting said invention and improvements, to testify in any legal proceeding relating thereto, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and in addition to execute any and all documents that may be required in order that the Assignee may make application for Letters Patent on said invention in foreign countries in its own name. And I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

3 Marst 2006 (Date)

RECORDED: 10/04/2006

(Signature)

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PATENT REEL: 018387 FRAME: 0306