

10-13-2006



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To the Director of the U.S. Patent and Trademark Office

See attached documents or the new address(es) below.

10-5-06

1. Name of conveying party(ies)/Execution Date(s):

CHODAT, Jean-Pierre

Execution Date(s) September 15, 2006

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: MGI Luxury Group SA

Internal Address: _____

Street Address: Nidaugasse 35

City: Bienne

State: _____

Country: Switzerland Zip: 2502

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

29/265,256

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Lott & Friedland, P.A.

Internal Address: URY FISCHER

Street Address: One East Broward Boulevard

Suite 1609

City: Fort Lauderdale

State: Florida Zip: 33301

Phone Number: 305-448-7089

Fax Number: 305-446-6191

Email Address: _____

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
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b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

October 5, 2006

Date

Ury Fischer

Signature

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT ASSIGNMENT

WHEREAS, I, **JEAN-PIERRE CHODAT**, a citizen of Switzerland, residing at Grand-Rue 14, 2012 Auvernier, Switzerland, have invented certain inventions and improvements disclosed in an application for Letters Patent entitled "**WATCH CASE**" filed in the United States Patent and Trademark Office on the 28th day of August, 2006 and assigned Serial No.: 29/265,256; and

WHEREAS, **MGI LUXURY GROUP, SA**, a Swiss corporation having a principal place of business at Nidaugasse 35, 2502 Bienne, Switzerland, is desirous of acquiring an interest in the same;

NOW, THEREFORE, for and in consideration of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I, **JEAN-PIERRE CHODAT**, by these presents do sell, assign and transfer unto **MGI LUXURY GROUP, SA**, the full, exclusive and entire right, title, and interest in and to said application, in and to any divisions, continuations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and we hereby request the Commissioner for Patents to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, or reissue thereof, to **MGI LUXURY GROUP, SA**, as the assignee, for its interest and for the sole use and benefit of **MGI LUXURY GROUP, SA**, and its assigns and legal representatives;

For the same consideration, I, by these presents do sell, assign, and transfer to **MGI LUXURY GROUP, SA**, the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign application, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **MGI LUXURY GROUP, SA**, or its designee insofar as permitted by applicable law.

AND, for the same consideration, I agree to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **MGI LUXURY GROUP, SA**, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.



JEAN-PIERRE CHODAT