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Substitute for Form PTO-1595 Recordation Form Cover Sheet PATENTS ONLY

Attorney's Docket No. 1021238-000857

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1.	Name of conveying party(ies): Christian TEFEL and Vincent MIGLIORE						
2.	Name and address of receiving party(ies): Philip Morris USA, Inc., 6601 West Broad Street, Richmond, VA 23230						
3.	Nature of Conveyance/Execution Date(s): Execution Date(s): October 3, 2006, and August 25, 2006						
	Assignment Security Agreement Joint Research Agreement Government Interest Agreement Other:	Executive Order 9424 Confirmatory License Merger Change of Name					
4.	Application or patent number(s): A. Patent Application No.(s) 29/258,951 B. Patent No.(s)						
	This document is being filed together	with a new application.					
5.		nce concerning document should be mailed:					
6.	Total number of applications and patents	involved: 1					
7.	Total fee (37 CFR 1.21(h) & 3.41) \$ 40	Authorized to be charged by credit card. PTO Form 2038 attached. Authorized to be charged to deposit account 02-4800 Enclosed. None required (gov't interest not affecting title)					
8.	Signature: Well Signature	34456 October 11, 2006 Date					
	Wendi L. Weinstein Name of Person Signin	Total number of pages including cover sheet, attachments, and documents:					

PM <u>2343</u> DES Buchanan Ingersoll & Rooney PC Attorney Docket Nos. 1021238-000857

ASSIGNMENT (JOINT)

THIS ASSIGNMENT, by 1) Christian Tefel, and 2) Vincent Migliore (hereinafter referred to as "the Assignors"), with mailing addresses of 1) 1304 Autumn Breeze Drive. Oilville, Virginia 23129 and 2) 13307 Hollyhock Place, Richmond, Virginia 23233, respectively, witnesseth:

WHEREAS, the Assignors have made certain new and useful inventions in DISPLAY AND DISPENSING CABINET set forth in an application for Letters Patent of the United States of America, [] having an oath or declaration executed on even date herewith; [X] bearing Serial No. 29/258,951, and filed on May 1, 2006; and

WHEREAS, PHILIP MORRIS USA INC., a corporation duly organized under and pursuant to the laws of the State of Virginia and having an office and place of business at 6601 West Broad Street, Richmond, VA 23230, is desirous of acquiring the entire right, title, and interest in and to the inventions for the United States and the application for Letters Patent of the United States, and in and to any United States Letters Patent or Patents, to be obtained therefor and thereon; and

WHEREAS, PHILIP MORRIS PRODUCTS S.A. (formerly known as Fabriques de Tabac Reunies S.A.), a corporation organized and existing under the laws of Switzerland and having an office and place of business at Quai Jeanrenaud 3, CH-2000, Neuchâtel, Switzerland, is desirous of acquiring the entire right, title, and interest in and to the inventions for countries foreign to the United States, and in and to any foreign patent applications, and in and to any foreign Letters Patent or Patents to be obtained therefor and thereon; and

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

ASSIGNMENT OF UNITED STATES PATENT RIGHTS

We do hereby sell, assign and transfer unto PHILIP MORRIS USA INC., its successors, assigns and legal representatives, all right, title, and interest in and to the inventions, for the United States, and in and to the United States patent application, including any continuations and divisions thereof, and any substitute applications therefor and any United States patents which may issue thereon and any reissues and extensions of the same; and we hereby authorize and request the Commissioner of Patents to grant and issue any and all patents on the inventions in the United States to PHILIP MORRIS USA INC. as the assignee thereof.

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PATENT REEL: 018391 FRAME: 0691

ASSIGNMENT OF FOREIGN PATENT RIGHTS

Further in view of the consideration hereinabove referred to, we do hereby sell, assign, and transfer unto PHILIP MORRIS PRODUCTS S.A., its successors, assigns and legal representatives, all right, title and interest in and to the inventions for all countries foreign to the United States, including the right to claim priority under the International Convention based on the United States patent application, and in and to any foreign patent application, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any foreign patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on the inventions in any foreign country to PHILIP MORRIS PRODUCTS S.A. as the assignee thereof.

We further agree to execute upon request of the assignee PHILIP MORRIS USA INC. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in the United States, and to execute upon request of assignee PHILIP MORRIS PRODUCTS S.A. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in countries foreign to the United States, and to otherwise give full effect to and perfect the rights of the assignee PHILIP MORRIS USA INC. in the United States and of assignee PHILIP MORRIS PRODUCTS S.A. in countries foreign to the United States.

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions and any and all applications for Letters Patent above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that the Assignors will, whenever counsel of the assignees, or counsel of their successors, legal representatives, and assigns, shall advise that any proceeding in connection with the inventions or any and all applications for Letters Patent, or any proceeding in connection with Letters Patent for the inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation, or continuation-in-part of any application for Letters Patent, or any reissue or extension of any Letters Patent to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent for the inventions, without charge to the assignees, their successors, legal representatives, and assigns, but at the cost and expense of the assignees, their successors, legal representatives, and assigns;

Page 2 of 3

PATENT REEL: 018391 FRAME: 0692

IN TESTIM	ONY TH	EREOF, we	have hereunto	si <mark>gne</mark> d ou	r names on the dates herein	after
indicated:	١.				C1 111	
Date 10	3 06		Name of As	eignar/	10-11	1
Date	7100		Name of A	Signor	Christian TRFEL	7
	t .					`
STATE OF	VIRGINI.	A)			7	
CITY OF ©	i D	. : SS				
CITY OF ©	. Kasterti	÷ (c√)				
On tl	his 3-d	day of C	Sc.to Ger	, 20	006, appeared before me in	person
the above-na	amed indi	vidual, and a	icknowledged t	he above	to be his signature and that	he
signed, seale	ed and del	ivered the ab	bove instrumen	t as his vo	oluntary act and deed, and f	or the
uses and pur	rposes the	rein set forth	1.			
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Wiy Commis	sion Exp	*****	.,00	NOTA	ARY PUBLIC	
Notarial Se	al)					
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Date			Name of A	ssignor	Vincent MIGLIORE	
					Vincent MIGLIORE	
STATE OF	VIRGINI	A)				
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CITY OF)				
On ti	hie	day of		20	006, appeared before me in	person
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(Notarial Se	al)					

PM 2343 DES Buchanan Ingersell & Rooney PC Attorney Docket Nos. 1021238-000857

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Page 1 of 3

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We further agree to execute upon request of the assignee PHILIP MORRIS USA INC. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in the United States, and to execute upon request of assignee PHILIP MORRIS PRODUCTS S.A. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in countries foreign to the United States, and to otherwise give full effect to and perfect the rights of the assignee PHILIP MORRIS USA INC. in the United States and of assignee PHILIP MORRIS PRODUCTS S.A. in countries foreign to the United States.

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions and any and all applications for Letters Patent above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth:

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that the Assignors will, whenever counsel of the assignees, or counsel of their successors, legal representatives, and assigns, shall advise that any proceeding in connection with the inventions or any and all applications for Letters Patent, or any proceeding in connection with Letters Patent for the inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation, or continuation-in-part of any application for Letters Patent, or any reissue or extension of any Letters Patent to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent for the inventions, without charge to the assignees, their successors, legal representatives, and assigns, but at the cost and expense of the assignees, their successors, legal representatives, and assigns;

IN TESTIMONY THEREOF, we have indicated:	ive hereunto signed ou	r names on the traces merchiatres
D-4-	Name of Assignor	
Date		Christian TEFEL
STATE OF VIRGINIA) : ss		
CITY OF)		
On this day of the above-named individual, and ac- signed, sealed and delivered the abo uses and purposes therein set forth.	knowledged the above we instrument as his v	006, appeared before me in person to be his signature and that he oluntary act and deed, and for the
My Commission Expires:	NOT	ARY PUBLIC
(Notarial Seal)		
Date	Name of Assignor	Vincent MIGLIORE
STATE OF VIRGINIA)		
CITY OF		1
On this day of the above-named individual, and ac signed, sealed and delivered the abo uses and purposes therein set forth.	ove instrument as ms v	2006, appeared before me in person to be his signature and that he coluntary act and deed, and for the
My Commission Expires:	NOT	ARY PUBLIC
(Notarial Seal)		