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Attorney Docket No. 129712

113268 U.S. PTO
11/543811



Please record the attached original document or copy thereof.

1. A. Name of conveying parties:

Suguru MIZUNASHI
Kentaro TAKANO

B. Additional name(s) of conveying party(ies) attached?
 Yes No

2. A. Name and address of receiving party:

FUJI XEROX CO., LTD.
17-22, AKASAKA 2-CHOME
MINATO-KU, TOKYO, JAPAN

B. Additional name(s) & address(es) attached?
 Yes No

3. A. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

B. Execution Date: All - October 5, 2006

4. This document is being filed together with a new application.

A. Patent Application No.(s) _____

B. Patent No.(s) _____

Additional numbers attached? Yes No

C. Title of Application: INFORMATION DELIVERY APPARATUS, INFORMATION DELIVERY METHOD, AND PROGRAM PRODUCT THEREFOR

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James A. Oliff

BYRNE 00000107 11543811

40.00 DP

Address: OLIFF & BERRIDGE, PLC
P.O. Box 19928
Alexandria, VA 22320

6. Total number of applications and patents involved: 1

7. A. Total fee (37 CFR 3.41).....\$ 40.00

B. Enclosed (Check No. 185023)

8. Credit any overpayment or charge any underpayment to deposit account number 15-0461.

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

[Signature]
James A. Oliff Registration No. 27,075
Linda M. Saltiel Registration No. 51,122

Date: October 6, 2006

Total number of pages including cover sheet, attachments, and document: 2

10/12/2006 BYRNE
01 FC:8021

Assignment

Whereas, I/We,

Suguru MIZUNASHI and Kentaro TAKANO

hereinafter called assignor(s), have invented certain improvements in

INFORMATION DELIVERY APPARATUS, INFORMATION DELIVERY METHOD, AND PROGRAM PRODUCT THEREFOR

and executed an application for Letters Patent of the United States of America therefor on _____ ; and

Whereas, FUJI XEROX CO., LTD. of 17-22, Akasaka 2-chome, Minato-ku, Tokyo, Japan

(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, and all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, including the right to claim priority under 35 U.S.C. §119, and I/we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys OLIFF & BERRIDGE, PLC of 277 South Washington Street, Suite 500, Alexandria, Virginia 22314 to insert here in parentheses (Application number _____, filed October 6, 2006) the filing date and application number of said application when known.

Date: October 5, 2006 Suguru Mizunashi
s/ Suguru MIZUNASHI

Date: October 5, 2006 Kentaro Takano
s/ Kentaro TAKANO

Date: _____
s/

Date: _____
s/

Date: _____
s/

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261) 8/92

BEST AVAILABLE COPY

Assignment

Whereas, I/We,

Suguru MIZUNASHI and Kentaro TAKANO

hereinafter called assignor(s), have invented certain improvements in

INFORMATION DELIVERY APPARATUS, INFORMATION DELIVERY METHOD, AND PROGRAM PRODUCT THEREFOR

and executed an application for Letters Patent of the United States of America therefor on _____ ; and

Whereas, FUJI XEROX CO., LTD. of 17-22, Akasaka 2-chome, Minato-ku, Tokyo, Japan

(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, and all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, including the right to claim priority under 35 U.S.C. §119, and I/we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys OLIFF & BERRIDGE, PLC of 277 South Washington Street, Suite 500, Alexandria, Virginia 22314 to insert here in parentheses (Application number _____, filed October 6, 2006) the filing date and application number of said application when known.

Date: October 5, 2006 *Suguru Mizunashi*
s/ Suguru MIZUNASHI

Date: October 5, 2006 *Kentaro Takano*
s/ Kentaro TAKANO

Date: _____
s/

Date: _____
s/

Date: _____
s/

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261) 8/92