

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Lee Wang	07/10/2006
Li Li	06/23/2006
Shuzhen Nong	07/10/2006
Ying Li	06/28/2006
RECEIVING PARTY DATA	
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State/Country:	WASHINGTON
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11394089
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NAME OF SUBMITTER:	Monplaisir Hamilton
Total Attachments: 2 source=126908_A#page1.tif	

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PATENT
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PATENT ASSIGNMENT

We, LEE WANG, LI LI, SHUZHEN NONG and YING LI ("ASSIGNORS"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "KEYWORD SEARCH VOLUME SEASONALITY FORECASTING ENGINE" ("APPLICATION"), which:

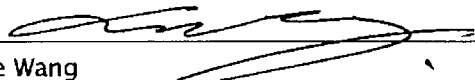
- ☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of SHOOK, HARDY & BACON LLP, who are associated with customer number 45809, to insert here in parenthesis (U.S. Serial No. 11/394,089 filed MARCH 31, 2006) this APPLICATION's U.S. Serial Number and filing date, when known;
- ☒ was filed on 03/31/06 and was given U.S. Serial No. 11/394,089;
- ☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

7/10/2006
DATE


Lee Wang

DATE

Li Li

DATE

Shuzhen Nong

DATE

Ying Li

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DATE

6/23/06

DATE

7/10/06

DATE

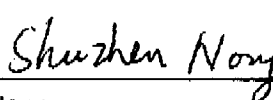
6/28/06

DATE

Lee Wang



Li Li



Shuzhen Nong



Ying Li