

10-18-2006

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



ET 2006 OCT 16 AM 11:23

103323623

FINANCE SECTION

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Janice RITTER,
Peter MACIVER,
Gary COLLINS, and
Brian YU

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) May 31, 2006

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: Mattel, Inc.

Internal Address: _____

Street Address: 333 Continental Boulevard

City: El Segundo

State: California

Country: USA Zip: 90245

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

U.S. Ser. No. 11/427,626
U.S. Ser. No. 60/697,436
PCT Ser. No. PCT/US2006/25649

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Ian D. Gates

Internal Address: Kolisch Hartwell, P.C.

Street Address: 520 S.W. Yamhill Street, Suite 200

City: Portland

State: Oregon Zip: 97204

Phone Number: (503) 224-6655

Fax Number: (503) 295-6679

Email Address: ian@khpatent.com

6. Total number of applications and patents involved: Three

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 120.00

- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers 11427626
Expiration Date 12/06

b. Deposit Account Number 00000189

Authorized User Name _____

9. Signature:

Signature

October 12, 2006

Date

Void date: 10/17/2006 M1A01

10/17/2006 M1A01 1427626 No. 51,722

01 FC:8021

Name of Person Signing

Total number of pages, including cover sheet, attachments, and documents: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22303-1450 KH File: MAT 3R5

PATENT
REEL: 018414 FRAME: 0381

ASSIGNMENT

WHEREAS, we, Janice Ritter of Los Angeles, California, Peter MacIver of Huntington Beach, California, Gary Collins of Redondo Beach, California and Brian Yu of Los Angeles, California have invented certain improvements in a METHODS OF PLAYING DRAWING GAMES AND ELECTRONIC GAME SYSTEMS ADAPTED TO INTERACTIVELY PROVIDE THE SAME, for which we filed U.S. Provisional Patent Application Serial No. 60/697,436 on July 7, 2005, the U.S. Utility Application, and the PCT Application to be filed herewith; and

WHEREAS, Mattel, Inc., a California Corporation having its principal place of business in El Segundo, California is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we, Janice Ritter, Peter MacIver, Gary Collins and Brian Yu, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to Mattel, Inc., its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefor in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.

We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to Mattel, Inc., as the assignee of our entire right, title, and interest in and to the same, for the sole use of Mattel, Inc., and its successors and assigns.

Further, we hereby covenant and agree to and with Mattel, Inc., and its successors and assigns, at the time of execution and delivery of these presents, that we are the sole and lawful owners of the entire right, title, and interest in and to the invention and the above-identified provisional patent applications, and that the same are unencumbered, and that we have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, we agree that we will communicate to Mattel, Inc., or its representatives, any facts known to us respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Mattel, Inc., make all rightful oaths, and generally do everything possible to aid Mattel, Inc., and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 31st day of

May, 2006.



Janice Ritter

Witness:

Signature: Richelle Savage

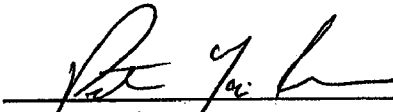
Name: Richelle Savage

Address: 2517 Clark Lane #F

City & State: Redondo Beach, CA
90278

IN TESTIMONY WHEREOF, I have hereunto set my hand this 31st day of

May, 2006.


Peter MacIver

Witness:

Signature: Richelle Savage

Name: Richelle Savage

Address: 2517 Clark Lane #F

City & State: Redondo Beach, CA 90278

IN TESTIMONY WHEREOF, I have hereunto set my hand this 31st day of

May, 2006.


Gary Collins

Witness:

Signature: Richelle Savage

Name: Richelle Savage

Address: 2517 Clark Lane #F

City & State: Redondo Beach, CA 90278

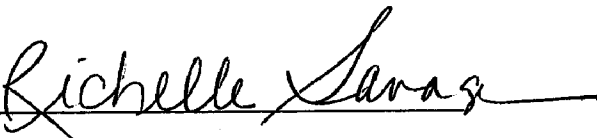
IN TESTIMONY WHEREOF, I have hereunto set my hand this 31 day of MAY, 2006.



Brian Yu

Witness:

Signature:



Name:

Richelle Savage

Address:

2517 Clark Lane #F

City & State:

Redondo Beach, CA
90278