

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Michel Benatar	09/25/2006
RECEIVING PARTY DATA	
Name:	Faconnable SAS
Street Address:	107, route de Santa Galet
City:	NICE
State/Country:	FRANCE
Postal Code:	06100
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29249275
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Hay Yeung Cheung
Address Line 1:	Hughes Hubbard & Reed LLP
Address Line 2:	One Battery Park Plaza
Address Line 4:	New York, NEW YORK 10004
ATTORNEY DOCKET NUMBER:	79551.1215
NAME OF SUBMITTER:	Hay Yeung Cheung (Reg. No. 56,666)
Total Attachments: 1 source=assignment_79551_1215#page1.tif	

OP \$40.00 29249275

ASSIGNMENT OF APPLICATION

Docket Number (Optional)

79551.1215

Whereas, I/We, Michel Benatar of Mouans-Sartoux, France, hereafter referred to as applicant, have invented certain new and useful improvements in _____

WATCH CASE

☒ for which an application for a United States Patent was filed on 9/29/2006

Application Number 29/249,275.

☒ for which an application for a United States Patent was executed on _____, and

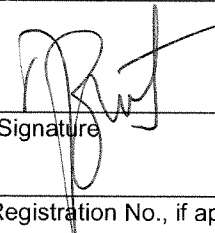
Whereas, Façonnable SAS of NICE, France here referred to "assignee" whose mailing address is 107, route de Canta Galet, 06100 NICE, France is

desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of one dollars (\$ 1.00), the receipt whereof is acknowledge, and other good and valuable consideration, I/We, the applicant(s), by these presents do sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I/We hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 25th day of September, 20 06.

at _____.


 Signature

State of _____)

Michel Benatar

SS:

Printed Name/Registration No., if applicable

County of _____)

Before me personally appeared said _____

and acknowledged the foregoing instrument to be his free act and deed this _____

day of _____, 20 _____.

Seal

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, See below*.

☒ Total of 1 forms are submitted.

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form.

PATENT**RECORDED: 10/20/2006****REEL: 018416 FRAME: 0279**