

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Michael D. DeSena	10/20/2006
RECEIVING PARTY DATA	
Name:	Henschel-Steinau, Inc.
Street Address:	300 Grand Avenue
City:	Englewood
State/Country:	NEW JERSEY
Postal Code:	07631
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29249756
CORRESPONDENCE DATA	
Fax Number:	(201)488-3884
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(201) 488-8700
Email:	ideas@arthurjacob.com
Correspondent Name:	Arthur Jacob
Address Line 1:	25 East Salem Street, P.O. Box 686
Address Line 4:	Hackensack, NEW JERSEY 07602
ATTORNEY DOCKET NUMBER:	A-06.30
NAME OF SUBMITTER:	Arthur Jacob
Total Attachments: 1 source=hen-0630#page1.tif	

OP \$40.00 29249756

ASSIGNMENT

WHEREAS, I **MICHAEL D. DeSENA**, a citizen of the United States, residing at 30 Brian Road, West Caldwell, New Jersey 07006, have invented certain new and useful improvements in **GOLF CLUB DISPLAY STAND**, described in an application for Design Letters Patent of the United States, executed by me of even date herewith;

WHEREAS, **HENSCHEL-STEINAU, INC.**, a corporation duly organized and existing under the laws of the State of New Jersey, located at 300 Grand Avenue, Englewood, New Jersey 07631, is desirous of acquiring all of his right, title and interest in, to and under the aforesaid invention, application for Letters Patent and patent; and **MICHAEL D. DeSENA** desires that all of the right, title and interest in, to and under the aforesaid invention, application for Letters Patent and patent reside in **HENSCHEL-STEINAU, INC.**;

NOW THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I the said **MICHAEL D. DeSENA** have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said **HENSCHEL-STEINAU, INC.**, its successors, legal representatives, and assigns, the entire right, title and interest in, to and under the said improvements, and the said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, including the right to claim priority under the terms of any appropriate International Convention based upon said application for Letters Patent of the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said **HENSCHEL-STEINAU, INC.**, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

AND I hereby covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

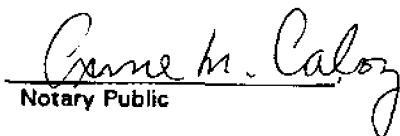
AND I hereby further covenant and agree that I will communicate to said **HENSCHEL-STEINAU, INC.**, its successors, legal representatives, and assigns, any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute any divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said **HENSCHEL-STEINAU, INC.**, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 20TH day of October, 2006.

 L.S.
MICHAEL D. DeSENA

State of NEW JERSEY
County of BERGEN ss.:

On this 20TH day of OCTOBER, 2006, before me, a Notary Public in and for the State and County aforesaid, personally appeared **MICHAEL D. DeSENA**, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.


Notary Public

ANNE M. CALOZ
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires Nov 30, 2008

PATENT