Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Eduardo Maayan	09/07/2006
Boaz Eitan	09/07/2006
Ameet Lann	09/07/2006

RECEIVING PARTY DATA

Name:	SAIFUN SEMICONDUCTORS LTD	
Street Address:	45 Hamelacha Street	
Internal Address:	Elrod Building, Sapir Industrial Area	
City:	Netanya	
State/Country:	ISRAEL	
Postal Code:	42505	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11518192

CORRESPONDENCE DATA

Fax Number: (703)892-4510

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703-486-1150

Email: daliag@empk-law.com

Correspondent Name: EITAN LAW GROUP C/O LANDON IP INC.

Address Line 1: 1700 Diagonal Road

Address Line 2: Suite 450

Address Line 4: Alexandra, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	43,116
NAME OF SUBMITTER:	Dahlia Goodman

PATENT REEL: 018419 FRAME: 0423

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Total Attachments: 3

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> PATENT REEL: 018419 FRAME: 0424

P-4727-US3C Docket No.:

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable considerations, the Receipt of which is hereby acknowledged, I the undersigned, MAAYAN, Eduardo residing at 11 Nahshon Street, Kfar Saba 44447, Israel; EITAN, Boaz residing at 4 Achi Dakar Street, Ra'anana 43259, Israel , LANN, Ameet residing at 72 Lotus Street, Macabim, Israel

Hereby sell, assign and transfer to SAIFUN SEMICONDUCTORS LTD, an Israeli company located at P.O Box 8385, Netanya 42505, Israel its successors, assigns and legal representatives (hereinafter, the "Assignee"), the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the application for United States Patent U.S Serial No. (11518, 19) filed (Sep 11, 2006) and being entitled:

METHOD FOR PROGRAMMING A REFERENCE CELL

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Letters Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions. I hereby authorize and request the attorney of record of the firm Eitan Law Group, C/O Landon IP Inc., 1700 Diagonal Road, Suite 450, Alexandria, VA 22314, to insert in the parentheses above, the filing date and US Serial No. of said application when known;

Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions or any of them disclosed in said application;

Agree that said Assignee may apply for and receive foreign Letters Patent or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available -1Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the under-signed or the undersigned's executors or administrators will, for the United States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings, and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

COVENANT with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Witness: [Signature]

| Veren | [Name]
| I = Nataria | [Address]

Pacha 45, Netanya [Address]

70.06 [Date]

he

re] [Inventor's Signature]

MAAYAN, Eduardo

Witness:

[Signature]

[Name]

[Date]

Ahlo[Address]

EITAN, Boar

[Inventor's Signature]

Witness: [Signature] [Inventor's Signature]

Meren Cohen [Name]	Mane				
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RECORDED: 10/23/2006