

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
EFFECTIVE DATE:	10/05/2005												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Shyam SHETH</td> <td>10/20/2005</td> </tr> <tr> <td>Rubens RAHIM</td> <td>10/20/2005</td> </tr> <tr> <td>Joel HUGHES</td> <td>10/20/2005</td> </tr> <tr> <td>Wai-see Candy WONG</td> <td>10/20/2005</td> </tr> <tr> <td>Lucas SKOCZKOWSKI</td> <td>10/20/2005</td> </tr> </tbody> </table>		Name	Execution Date	Shyam SHETH	10/20/2005	Rubens RAHIM	10/20/2005	Joel HUGHES	10/20/2005	Wai-see Candy WONG	10/20/2005	Lucas SKOCZKOWSKI	10/20/2005
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Redknee Inc.</td> </tr> <tr> <td>Street Address:</td> <td>2560 Matheson Blvd. E., Suite 500</td> </tr> <tr> <td>City:</td> <td>Mississauga, Ontario</td> </tr> <tr> <td>State/Country:</td> <td>CANADA</td> </tr> <tr> <td>Postal Code:</td> <td>L4W 4Y9</td> </tr> </table>		Name:	Redknee Inc.	Street Address:	2560 Matheson Blvd. E., Suite 500	City:	Mississauga, Ontario	State/Country:	CANADA	Postal Code:	L4W 4Y9		
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CORRESPONDENCE DATA													
<p>Fax Number: (416)920-1350</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Email: staton@perry-partners.com</p> <p>Correspondent Name: Perry + Partners</p> <p>Address Line 1: 1300 Yonge Street, Suite 500</p> <p>Address Line 4: Toronto, Ontario, CANADA M4T 1X3</p>													
ATTORNEY DOCKET NUMBER:	P1785US00												
NAME OF SUBMITTER:	T. Andrew Currier												

OP \$40.00 10294651

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PATENT
REEL: 018423 FRAME: 0366

Total Attachments: 6

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ASSIGNMENT (CONFIRMATORY)

FROM

SHETH, Shyam, RAHIM, Rubens, HUGHES, Joel,
WONG, Wai-see Candy and SKOCZKOWSKI, Lucas

TO

REDKNEE INC.

1. DEFINITIONS

(a) "Assignors" means:

- (i) SHETH, Shyam, an individual having an address of 47 Delburn Drive, Toronto, Ontario, M1V 1A8, Canada.
- (ii) ✓ RAHIM, Rubens, an individual having an address of 47 Bethune Way, Markham, Ontario, L3S 4A5, Canada.
- (iii) ✓ HUGHES, Joel, an individual having an address of 213 Garside Avenue South, Hamilton, Ontario, L8K 2W6, Canada. *283 BEACH BLVD. HAMILTON ONT L 6V8*
- (iv) ✓ WONG, Wai-see Candy, an individual having an address of 34 Nappa Street, Richmond Hill, Ontario, L4B 3T9, Canada.
- (v) ✓ SKOCZKOWSKI, Lucas, an individual having an address of 2170 Granby Drive, Oakville, Ontario, L6M 3Y8, Canada.

(b) "Assignee" means REDKNEE INC. having a place of business at 2560 Matheson Blvd. East, Suite 500, Mississauga, Ontario, L4W 4Y9, Canada, including its successors and assigns.

(c) "Invention" means an invention made by the Assignor and entitled, "Wireless subscriber loyalty system and method" and filed in the United States on November 15, 2002 as U.S. Patent Application No. 10/294,651.

(d) "Rights to the Invention" means, without limitation, all rights, titles, interests and claims of any nature in and to:

- (i) the Invention for Canada, the United States of America and all other foreign jurisdictions;

- (ii) all Patent Applications for the Invention for Canada, the United States of America and all other foreign jurisdictions ("Patent Applications");
- (iii) all Letters Patent that may be obtained for the Patent Applications ("Issued Patents");
- (iv) all continuations, continuations-in-part, re-examinations, reissues, requests for continued examination (RCE) and divisions of the Patent Applications and/or Issued Patents; and,
- (v) the right to claim priority under International Convention and/or Treaties for the Patent Applications and/or Issued Patents.

2. BACKGROUND

- (a) The Assignee wishes to acquire the Rights to the Invention from the Assignors.
- (b) Each of the parties agrees to be bound by the provisions of this Assignment.

3. THE INVENTION

- (a) In addition to other good and valuable consideration, Assignee paid in hand the sum of one dollar (\$1.00) to the Assignors for the Rights to the Invention.
- (b) The Assignors hereby acknowledge the receipt and sufficiency of the consideration received from the Assignee.
- (c) The Assignors hereby confirm that the Assignors have sold, assigned and transferred to the Assignee the Assignors' Rights to the Invention and/or, to the extent the Assignors have not already done so, the Assignors do hereby sell, assign and transfer to the Assignee, its successors and assigns, the Assignors' Rights to the Invention.
- (d) The Assignors hereby authorize and request the Commissioner of Patents for Canada to issue Canadian Letters Patent for the Invention to the Assignee, for Assignee's sole use and benefit, to the full end of the term for which Canadian Letters Patent may be granted, as fully and entirely as the same would have been held by the Assignors had this Assignment not been made.
- (e) Assignors hereby authorize and request the Commissioner of Patents (or the equivalent) for such other jurisdictions where Assignee files applications for the invention, to issue Letters Patent in that jurisdiction for the Invention to the Assignee, for the Assignee's sole use and benefit, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by the Assignors had this Assignment not been made.

- (f) Assignors hereby undertake without liability at any time upon request to do everything legally possible to assist the Assignee in the filing and prosecution of any patent application relating to the Invention in any jurisdiction, to sign such documents and do such things as may be required to give effective legal and registered title of the Assignee to the Invention in any jurisdiction, all without further consideration but at the expense of the Assignee.

4. APPLICABLE LAW AND INTERPRETATION

- (a) This Assignment is governed and is to be construed and enforced in accordance with the internal laws of the Province of Ontario.
- (b) The invalidity or unenforceability of any provision of this Assignment will not affect the validity or enforceability of any other provision and the Assignment will be construed as if such invalid provision were omitted.
- (c) The parties agree that there are no representations, warranties, collateral Assignments or conditions affecting this Assignment other than as expressed in this Assignment.
- (d) The provisions of this Assignment are for the benefit of and are binding on the parties and their respective heirs, executors, administrators and assigns.

STATEMENT BY WITNESS

Signed in the presence of:

Having a Full Postal Address of:

I hereby declare that I was personally present and did see SHETH, Shyam who is personally known to me to be the person named in the assignment herein, duly sign and execute the same.

Witness Signature:

SIGNATURE OF SHETH, Shyam

SHETH, Shyam

Date of Execution

STATEMENT BY WITNESS

Signed in the presence of:

LARRY BORSATO

Having a Full Postal Address of:

622 DEER RUN DRIVE

WATERLOO, ON N2K3H6

I hereby declare that I was personally present and did see RAHIM, Rubens who is personally known to me to be the person named in the assignment herein, duly sign and execute the same.

Witness Signature:

[Signature]

STATEMENT BY WITNESS

Signed in the presence of:

LARRY BORSATO

Having a Full Postal Address of:

622 DEER RUN DRIVE

WATERLOO, ON N2K3H6

I hereby declare that I was personally present and did see HUGHES, Joel who is personally known to me to be the person named in the assignment herein, duly sign and execute the same.

Witness Signature:

[Signature]

SIGNATURE OF RAHIM, Rubens

[Signature]
RAHIM, Rubens

Date of Execution

OCT 20 / 2005

SIGNATURE OF HUGHES, Joel

[Signature]
HUGHES, Joel

Date of Execution

20 OCT 2005

STATEMENT BY WITNESS

Signed in the presence of:

LARRY BORLATO

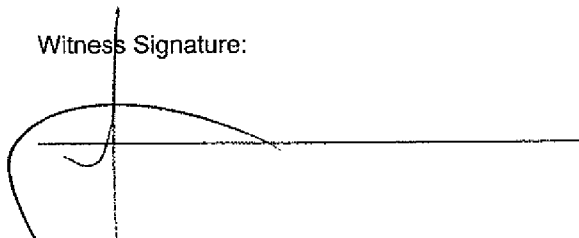
Having a Full Postal Address of:

622 DEER RUN DRIVE

WATERLOO, ON N2K3H6

I hereby declare that I was personally present and did see WONG, Wai-See Candy who is personally known to me to be the person named in the assignment herein, duly sign and execute the same.

Witness Signature:



STATEMENT BY WITNESS

Signed in the presence of:

LARRY BORLATO

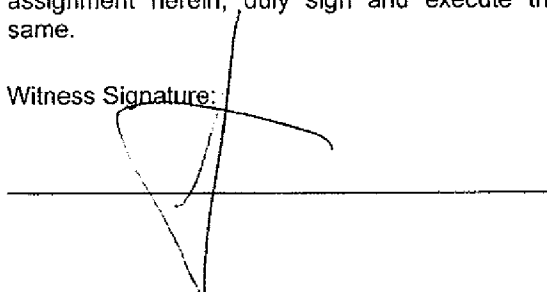
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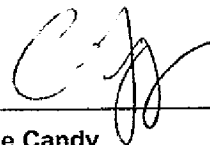
WATERLOO, ON N2K3H6

I hereby declare that I was personally present and did see SKOCZKOWSKI, Lucas who is personally known to me to be the person named in the assignment herein, duly sign and execute the same.

Witness Signature:



SIGNATURE OF WONG, Wai-See Candy



WONG, Wai-See Candy

OCT 20, 2005

Date of Execution

SIGNATURE OF SKOCZKOWSKI, Lucas



SKOCZKOWSKI, Lucas

Oct 20/05

Date of Execution

STATEMENT BY WITNESS

Signed in the presence of:

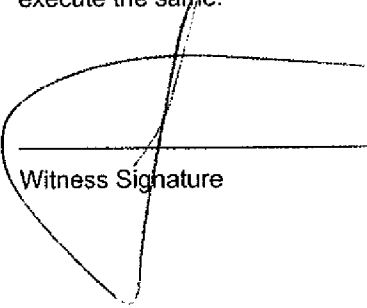
LARRY BORSATO

Having a Full Postal Address of:

622 DEER RUN DR.

WATERLOO, ON N2K 2H6

I hereby declare that I was personally present and did see BOHDAN ZADANSKY who is personally known to me to be the person named in the assignment herein, duly sign and execute the same.



Witness Signature

SIGNATURE ON BEHALF OF
REDKNEE INC.

BOHDAN ZADANSKY

(Name, Printed)

I have authority to bind Redknee Inc.

I hereby accept the Invention on behalf of
Redknee Inc.

B. Z. Zadansky
(Signature)

OCT. 26, 2005
Date of Execution