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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sei-II JEON	08/01/2006

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	416, Maetan 3-dong, Paldal-gu, Suwon-city,
City:	Kyunggi-do
State/Country:	KOREA, REPUBLIC OF

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29266200

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 3138.P0372US

NAME OF SUBMITTER: Brian R. Tumm-ad

Total Attachments: 1

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PATENT REEL: 018423 FRAME: 0716 40.00 29

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ASSIGNMENT

United States (Sole or Joint) (Excluding Foreign Rights)

WHEREAS, I/We,

Sei-Il JEON

#214-601 Cheongsongmaeulhuyndae APT., Janggi-dong, Kimpo-shi, Gyeonggi-do, Korea

residing at

have invented certain new and useful improvements in KNOB FOR ELECTRONIC OVER for which an application for United States Letters Patent was signed by me on even date herewith.

WHEREAS, SAMSUNG ELECTRONICS CO., LTD.

having a place of business at 416, Maetan 3-dong, Paldal-gu, Suwon-city, Kyunggi-do, Korea

hereinafter called the "Assignee", is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor, in the United States and its territorial possessions.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other valuable considerations, the receipt whereof is hereby acknowledged, I/We have sold, assigned and transferred, and by these presents do sell, assign, transfer and confirm in and to said Assignee my/our full and exclusive right to the said invention in the United States and its territorial possessions and my/our entire right, title and interest in and to said application and any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in and to any and all divisions, reissues, continuations and extensions thereof.

I/We hereby authorize and request the Patent Office Officials in the United States to issue any and all of said Letters Patent, when granted, to said Assigneee for the sole use and behoof of the said Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I/We have hereunto set my/our hand(s).

Witnessed by :	Inventor(s)	:	Date:		
	Sei-Il J	EON HIZ	August 1, 200	<u></u>) <u>6</u>	
		PATENT			
CORDED: 10/23/2006		REEL: 018423 FRAME: 071			