

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Jin Hwa Lee	10/20/2006
Yoon Sook Lee	10/20/2006
Hyang Cheol Lee	10/20/2006
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	NHN CORPORATION
<b>Street Address:</b>	Bundang Venture Town, 25-1, Jeongja-dong
<b>Internal Address:</b>	Bundang-gu, Seongnam-si
<b>City:</b>	Kyunggi-do
<b>State/Country:</b>	KOREA, REPUBLIC OF
<b>Postal Code:</b>	463-844
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	11552508
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CH \$40.00 11552508

Total Attachments: 2  
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### ASSIGNMENT

WHEREAS, Jin Hwa Lee, a resident of Kyunggi-do, Republic of Korea; Yoon Sook Lee, a resident of Kyunggi-do, Republic of Korea; and Hyang Cheol Lee, a resident of Kyunggi-do, Republic of Korea (hereinafter referred to as "Assignors"), are the inventors of a certain new and useful invention relating to a METHOD AND SYSTEM FOR PROVIDING COMMODITY INFORMATION IN SHOPPING COMMODITY SEARCHING SERVICE for which Assignors are about to make application for Letters Patent in the United States; and

WHEREAS, Assignors are the owners and in full possession of the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefor; and

WHEREAS, NHN CORPORATION, a corporation duly organized under the laws of the Republic of Korea, (hereinafter referred to as "Assignee"), having its principal office and place of business at Bundang Venture Town, 25-1, Jeongja-dong, Bundang-gu, Seongnam-si, Kyunggi-do 463-844, Republic of Korea, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefor; and

NOW, THEREFORE, for and in consideration of the sum of One Dollar (U.S. \$1.00) and other valuable considerations to Assignors paid by said Assignee, receipt of which is hereby acknowledged, Assignors do hereby sell, assign and transfer unto said Assignee, the entire right, title and interest in and to said invention and in and to any and all Letters Patent, both United States and foreign, that may be granted therefor, together with any and all continuations, divisions, or reissues, and Assignors do hereby authorize and request the United States

Commissioner of Patents and Trademarks to issue in accordance with this Assignment any and all Letters Patent that may be granted, either on said application or otherwise for said invention.

IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated: October 20, 2006

이진화  
Jin Hwa Lee

IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated: October 20, 2006

이옥숙  
Yoon Sook Lee

IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated: October 20, 2006

이형철  
Hyang Cheol Lee