Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Georgina Lisa James	10/05/2006

RECEIVING PARTY DATA

Name:	LACOSTE
Street Address:	8 rue de Castiglione
City:	75001 Paris
State/Country:	FRANCE

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29265507

CORRESPONDENCE DATA

Fax Number: (212)813-5901

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Correspondent Name: Fross, Zelnick, Lehrman & Zissu P.C.

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ATTORNEY DOCKET NUMBER: LCA 0605469

NAME OF SUBMITTER: Amanda Prizer

Total Attachments: 1

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PATENT REEL: 018458 FRAME: 0690

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ASSIGNMENT

WHEREAS, I, Georgina Lisa James ("Assignor"), citizen of the United Kingdom, have invented a new, original, and ornamental design for a

FOOTWEAR

as described or intended to be described and set forth in Application Number 25/255 507, filed September 1, 2006, executed by me, preparatory to obtaining Design Patent of the United States therefor; and

WHEREAS, Lacoste ("Assignee"), a company organized and existing under the laws of France, and having a place of business at 8 rue de Castiglione, 75001 Paris, France, is desirous of acquiring the entire right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to said invention, design application executed of even date herewith, and any Design Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all my foreign rights to said invention, and all our rights under the International Convention in respect to said invention and application. And Assignor hereby agrees to communicate to the Assignce or its representatives any facts known to us respecting said invention and improvements, to testify in any legal proceeding relating thereto, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and in addition to execute any and all documents that may be required in order that the Assignce may make application for Letters Patent on said invention in foreign countries in its own name. And Assignor does hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

I hereby authorize and request my attorney, David I. Greenbaum, of Fross Zelnick Lehrman & Zissu, P.C., to insert above, and here in parentheses (Application Number 29/25, 50.77 , filed September 1, 2006) the application number of said application when known.

UNEKanter/ECA/ELECTRO/060905 - 0605469 - ELECTRO Assignment from inventor to Lacoste - awb doc

RECORDED: 10/31/2006

PATENT REEL: 018458 FRAME: 0691