

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Michael J. Lawlor</td><td>10/23/2006</td></tr><tr><td>Jeffrey S Miki</td><td>10/23/2006</td></tr></tbody></table>	Name	Execution Date	Michael J. Lawlor	10/23/2006	Jeffrey S Miki	10/23/2006	
Name	Execution Date						
Michael J. Lawlor	10/23/2006						
Jeffrey S Miki	10/23/2006						
RECEIVING PARTY DATA							
Name:	Toyota Engineering & Manufacturing North America, Inc.						
Street Address:	25 Atlantic Avenue						
City:	Erlanger						
State/Country:	KENTUCKY						
Postal Code:	41018						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11554818</td></tr></tbody></table>	Property Type	Number	Application Number:	11554818			
Property Type	Number						
Application Number:	11554818						
CORRESPONDENCE DATA							
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ATTORNEY DOCKET NUMBER:	TTC-38702/08						
NAME OF SUBMITTER:	Thomas E. Anderson						
Total Attachments: 2 source=SCAN_MR_2601_000#page1.tif source=SCAN_MR_2601_000#page2.tif							

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PATENT
REEL: 018459 FRAME: 0368

ASSIGNMENT BY INVENTORS

THIS ASSIGNMENT, made this 24th day of October, 2006, by Michael J. Lawlor and Jeffrey S. Miki (hereinafter referred to as Assignors), residing at 10425 Birch Court, Mequon, Wisconsin 53092; and 617 Kuenle Street, Ann Arbor, Michigan 48103, respectively;

WHEREAS, Assignors have invented certain new and useful improvements in INFINITELY ADJUSTABLE BEVERAGE CONTAINER HOLDER BY SPIN ACTUATION, set forth in a Patent application for Letters Patent of the United States, already filed on _____ as U.S. Application No. _____; and

WHEREAS, Toyota Engineering & Manufacturing North America, Inc., a Corporation organized under and pursuant to the laws of Kentucky having its principal place of business at 25 Atlantic Avenue, Erlanger, Kentucky 41018 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest, domestic and foreign, in and to the above-mentioned inventions and discoveries, including the right of said Assignee, its successors, legal representatives and assigns, to make and receive Letters Patent for said inventions and discoveries in any and all foreign countries in its own name, or in the name of the Assignors have, at its election, and all rights of priority in and to said inventions and discoveries in all countries.

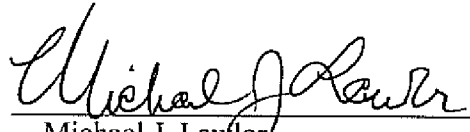
AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, Assignors have not granted any rights inconsistent with the rights granted herein.


AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors, heirs, successors, assigns or other legal representatives will sign any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform all acts which Assignee, its successors, legal representatives and assigns may deem necessary to secure thereto the rights herein assigned, sold and set over.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

GIFFORD, KRASS, GROH, SPRINKLE, ANDERSON & CITKOWSKI, P.C.

All practitioners at Customer Number 63796

Date: 10/23/06 Signature: 
Michael J. Lawlor

Date: 10/23/06 Signature: 
Jeffrey S. Miki