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Form PTO-1595 (Rev. 08/05) OMB No. 0651-0027 (exp. 6/30/2008) 10-31-2006



U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

IN I					
103329810					
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.					
Name of conveying party(ies):	2. Name and address of receiving party(ies)				
Choong-Sik Shin	Name: ESENCIA Co., Ltd.				
	Internal Address:				
Additional name(s) of conveying party(ies) attached?	Street Address:				
3. Nature of conveyance/Execution Date(s):	#1663-6, Sillim8-dong, Gwanak-gu				
Execution Date(s): October 10, 2006	#1663-6, Sillim8-dong, Gwanak-gu				
X Assignment Merger Change of Name	-				
Security Agreement Joint Research Agreement	City: Seoul 151-903				
Government Interest Assignment	State:				
Executive Order 9424, Confirmatory License	Country: Republic of Korea Zip:				
Other	Additional name(s) & address(es) Yes X No attached?				
This application Additional numbers attached?	Yes X No				
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:				
Name: Robert H. Berdo, Jr. RABIN & BERDO, PC	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00				
Internal Address: Atty. Dkt.: JUN-130	X Authorized to be charged by credit card				
Street Address: 1101 14th St., NW Suite 500	Authorized to be charged to deposit account Enclosed				
	None required (government interest not affecting title)				
City: Washington	8. Payment Information				
State: DC Zip: 20005	a. Credit Card Last 4 Numbers 5730				
Phone Number: (202) 371-8976	Expiration Date 04/30/08				
Fax Number: (202) 408-0924	b. Deposit Account Number Authorized User Name				
Email Address: fir/h@rabinberdo/cdm	Authorized osci Name				
9. Signature: Signature	October 25, 2006 Date				
Robert H. Berdo, Jr 38,075	Total number of pages including cover				
Name of Person Signing	sheet, attachments, and documents:				

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10/26/2006 ATRINH 00000046 29267909 40.00 OP

PATENT

REEL: 018462 FRAME: 0796

ASSIGNMENT OF APPLICATION FOR UNITED STATES LETTERS PATENT

WHEREAS Shin, Choong-sik hereinafter referred to collectively as the assignor, has invented a certain improvement relating to

Portable toothbrush sterilizer,				
[x] the inventor(s) declaration for said application being executed concurrently with the execution of this				
instrument; said application to be filed in the United States Patent and Trademark Office;				
[] said application having been filed in the United States Patent and Trademark Office on , authorization being hereby given to my attorneys, Steven M. Rabin,				
Robert H. Berdo, Jr., Phillip G. Avruch, and Allen Wood of RABIN & BERDO, P.C., 1101 14th Street,				
N.W., Washington, D.C. 20005, to insert here in parentheses (Application Serial No.				
) the application serial number of said application when known;				
AND WHEREAS ESENCIA Co., Ltd. of #1663-6, Sillim8-dong, Gwanak-gu, Seoul 151-903 Republic of				
Korea hereinafter referred to as the assignee, is desirous of acquiring the entire right, title and interest in				
and to said application, including any and all divisions and continuations thereof, and in and to said				
invention and any and all patents which may be granted therefor, including any and all renewals, reissues				
and prolongations thereof; NOW THIS WITNESSETH, that for and in consideration of One Dollar (\$1.00), and other good and				
valuable consideration paid by said assignee to said assignor, the receipt of which is hereby acknowledged,				
said assignor hereby assigns, sells and transfers to said assignee, and said assignee's successors and assigns,				
the full and exclusive right, title and interest in and to said application, including any and all divisions and				
continuations thereof, and in and to said invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof; said assignee, and said assignee's				
successors and assigns, to have, hold, exercise and enjoy the said application, including any and all				
divisions and continuations thereof, and the said invention and any and all patents which may be granted				
therefor, including any and all renewals, reissues and prolongations thereof, with all the rights, powers,				
privileges and advantages in anywise arising from or appertaining thereto, for and during the term or terms				
of any and all such patents when granted, including any and all renewals, reissues and prolongations thereof,				
for the use and benefit of said assignee, and said assignee's successors and assigns, in as ample and				
beneficial a manner as the said assignor might or could have held and enjoyed the same, if this assignment had not been made.				
AND said assignor hereby agrees to perform, upon the request of said assignee, or said assignee's				
successors or assigns, any and all acts relating to the obtaining or to the asserting of said patents, including				
any and all renewals, reissues and prolongations thereof.				
AND said assignor authorizes and requests the Commissioner of Patents and Trademarks to issue Letters				
Patent on said application, and on any and all divisions and continuations thereof,				
to said assignee, and said assignee's successors and assigns, in accordance herewith.				
EXECUTED, this 10th day of October, 2006.				
WITNESSES: ASSIGNOR: 1 7 4				
Signature: Signature Signature				
Name: YANG, Myeong-Uk Name: Shin, Choong-sik				
Address: #208, HubaHuba-Bldg., 648,				
Yeoksam-dong, Gangnam-gu, Seoul 135-911, KOREA				
Signature:				
Name: JUNG, Se-Sung				
Address: #11 th FL, Hyundai Jeonwon Officetel, 1589-7,				
Seocho-dong, Seocho-gu, Seoul 137-070, KOREA				

PATENT REEL: 018462 FRAME: 0797

RECORDED: 10/25/2006

RABIN & BERDO, P.C., Washington, D.C.