

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
LACOSTE	10/16/2006
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	LACOSTE ALLIGATOR S.A.
<b>Street Address:</b>	8 rue Muzy, CH-1211
<b>City:</b>	Geneva 3
<b>State/Country:</b>	SWITZERLAND
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29265578
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(212)813-5901
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	2128135900
<b>Email:</b>	aprizer@fzlj.com
<b>Correspondent Name:</b>	Fross Zelnick Lehrman & Zissu P.C.
<b>Address Line 1:</b>	866 United Nations Plaza
<b>Address Line 4:</b>	New York, NEW YORK 10017
<b>ATTORNEY DOCKET NUMBER:</b>	LCA 0605472
<b>NAME OF SUBMITTER:</b>	Amanda Prizer
<b>Total Attachments: 1</b> source=061101-0605472-assignment from LACOSTE to LCA#page1.tif	

CH \$40.00 29265578

ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") dated as of October 16, 2006 (the "Effective date") is made by and between LACOSTE ("Assignor"), a company organized and existing under the laws of France, having a place of business at 8 rue de Castiglione, 75001 Paris, France, and LACOSTE ALLIGATOR S.A. ("Assignee"), a corporation organized and existing under the laws of Switzerland, located and doing business at 8 rue Muzy, CH-1211, Geneva 3, Switzerland.

WHEREAS, by virtue of an assignment dated October 05, 2006, Assignor acquired the entire right, title, and interest to a new, original, and ornamental design for a

SHOE

as described and set forth in United States Patent Application No. 29/265,578, preparatory to obtaining a Design Patent in the United States therefore; and

WHEREAS, Assignee is desirous of acquiring the entire right, title, and interest in and to said design, said application, and any Design Patent which may be granted therefore or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to said design, said application, and any Design Patent which may be granted therefore or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all my foreign rights to said design, and all my rights under the International Convention in respect to said design and said application. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Design Patent which may be granted for or upon said design or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

**Assignor, LACOSTE**

By: \_\_\_\_\_

Patrine VIAL TRIBOULET

Name

Deputy Legal Manager

Title

October 16, 2006

Date