PATENT ASSIGNMENT

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SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
LACOSTE	10/16/2006

RECEIVING PARTY DATA

Name:	LACOSTE ALLIGATOR S.A.	
Street Address:	8 rue Muzy, CH-1211	
City:	Geneva 3	
State/Country:	SWITZERLAND	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29265575

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Amanda Prizer

Total Attachments: 1

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PATENT REEL: 018469 FRAME: 0780

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<u>ASSIGNMENT</u>

THIS ASSIGNMENT (the "Assignment") dated as of October 16, 2006 (the "Effective date") is made by and between LACOSTE ("Assignor"), a company organized and existing under the laws of France, having a place of business at 8 rue de Castiglione, 75001 Paris, France, and LACOSTE ALLIGATOR S.A. ("Assignee"), a corporation organized and existing under the laws of Switzerland, located and doing business at 8 rue Muzy, CH-1211, Geneva 3, Switzerland.

WHEREAS, by virtue of an assignment dated October OH, LWG, Assignor acquired the entire right, title, and interest to a new, original, and ornamental design for a

SHOE

as described and set forth in United States Patent Application No. 2025 535, preparatory to obtaining a Design Patent in the United States therefore; and

WHEREAS, Assignee is desirous of acquiring the entire right, title, and interest in and to said design, said application, and any Design Patent which may be granted therefore or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEIZEFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to said design, said application, and any Design Patent which may be granted therefore or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all my foreign rights to said design, and all my rights under the International Convention in respect to said design and said application. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Design Patent which may be granted for or upon said design or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

Assignor, LACOSTE

therine WAL TRU

Deputy legal Director

October 16, 2006

PATENT REEL: 018469 FRAME: 0781

RECORDED: 11/02/2006