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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.						
1. Name of conveying party(ies):	2. Name and address of receiving party(ies)					
Andrey YRUSKI (10/24/2006) and Murgesh NAVAR (10/24/2006)	Name: Podbridge, Inc.					
Additional name(s) of conveying party(ies) attached? X Yes No	Internal Address: Street Address:					
3. Nature of conveyance/Execution Date(s): Execution Date(s): in parentheses after inventor name X Assignment	82 Pioneer Way - No. 101 Mountain View, California 94041 City: State: Country: Additional name(s) & address(es) Yes X No					
	Additional name(s) & address(es) attached? This document is being filed together with a new application. B. Patent No.(s)					
Additional numbers attached?						
Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:					
Name: Stephen C. Durant MORRISON & FOERSTER LLP Internal Address: Attorney Docket No.: 606222000300 Street Address: 425 Market Street	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00 Authorized to be charged by credit card X Authorized to be charged to deposit account Enclosed None required (government interest not affecting title)					
City: San Francisco	8. Payment Information					
State: CA zip: 94105-2482 Phone Number: (415) 268-6982 Fax Number: (415) 268-7522 Email Address: SDurant@moto.com	a. Credit Card Last 4 Numbers Expiration Date b. Deposit Account Number 03-1952 Authorized User Name Stephen C. Durant					
9. Signature: Signature Signature	October 25, 2006					
Stephen C. Durant - 31,506 Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:					

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Attorney Docket No.: 606222000300

ASSIGNMENT JOINT

THIS ASSIGNMENT, by Andrey YRUSKI and Murgesh NAVAR (hereinafter referred to as the assignors), residing at 728 A Vermont Street, San Francisco, California 94107; and 732 Brandermill Court, San Jose, California 95138; respectively, witnesseth:

WHEREAS, said assignors have invented certain new and useful improvements in RESOLUTION OF RULES FOR ASSOCIATION OF ADVERTISING AND CONTENT IN A TIME AND SPACE SHIFTED MEDIA NETWORK, set forth in an application for Letters Patent of the United States, having an oath or declaration executed on even date herewith; and

WHEREAS, PODBRIDGE, INC., a corporation duly organized under and pursuant to the laws of the State of Delaware and having its principal place of business at 82 Pioneer Way, No. 101, Mountain View, California 94041 (hereinafter referred to as the assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon:

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto said assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, said assignors are the sole and lawful owners of the entire right, title and interest in and to said inventions and the application for Letters Patent above-mentioned, and that the same are unencumbered and that said assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that said assignors will, whenever counsel of said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to said assignee, its successors, legal

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PATENT REEL: 018473 FRAME: 0136

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representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use of said assignee, its successors, legal representatives and assigns.

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RECORDED: 10/25/2006

PATENT

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