

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Simon Nicholas HEYWARD	07/09/2006
RECEIVING PARTY DATA	
Name:	IMAGINATION TECHNOLOGIES LIMITED
Street Address:	Home Park Estate, Kings Langley
City:	Hertfordshire WD4 8LZ
State/Country:	UNITED KINGDOM
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11529198
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ATTORNEY DOCKET NUMBER:	3700.P0416US
NAME OF SUBMITTER:	Liane L. Churney-ad
Total Attachments: 1 source=Assignment#page1.tif	

CH 11529198 \$40.00

United States (Sole or Joint)
(Excluding Foreign Rights)

ASSIGNMENT

WHEREAS, I/We, Simon Nicholas HEYWARD
residing at Flat 7, London Road, Harrow, Middlesex HA1 3LZ, United
Kingdom

have invented certain new and useful improvements in

MOTION ESTIMATION

for which an application for United States Letters Patent was signed
by me on even date herewith.

WHEREAS, Imagination Technologies Limited
having a place of business at Home Park Estate, Kings Langley,
Hertfordshire WD4 8LZ, United Kingdom

hereinafter called the "Assignee", is desirous of acquiring the entire
right, title and interest in and to said invention and in and to any
Letters Patent that may be granted therefor, in the United States and
its territorial possessions.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00)
and other valuable considerations, the receipt whereof is hereby
acknowledged, I/we have sold, assigned and transferred, and by these
presents do sell, assign, transfer and confirm in and to said Assignee
my/our full and exclusive right to the said invention in the United
States and its territorial possessions and my/our entire right, title
and interest in and to said application and any and all Letters Patent
which may be granted therefor in the United States and its territorial
possessions and in and to any and all divisions, reissues,
continuations and extensions thereof.

I/We hereby authorize and request the Patent Office Officials in
the United States to issue any and all of said Letters Patent, when
granted, to said Assignee for the sole use and behoof of the said
Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I/We have hereunto set my/our hand(s).

Witnessed by:

One Sale.

Inventor(s):

x Simon Nicholas HEYWARD x 7/9/06
Simon Nicholas HEYWARD

Date: