

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Leroy L. Peterson	10/09/2006
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Sportsstuff, Inc.
<b>Street Address:</b>	11213 E Circle (A)
<b>City:</b>	Omaha
<b>State/Country:</b>	NEBRASKA
<b>Postal Code:</b>	68137
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29267399
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(402)398-9005
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	515-288-9589
<b>Email:</b>	campbell@hslp.com
<b>Correspondent Name:</b>	Richard L. Fix
<b>Address Line 1:</b>	206 Sixth Ave.
<b>Address Line 2:</b>	Suite 1213
<b>Address Line 4:</b>	Des Moines, IOWA 50309-4076
<b>ATTORNEY DOCKET NUMBER:</b>	3-1189-351
<b>NAME OF SUBMITTER:</b>	Richard L. Fix
<b>Total Attachments: 1</b> source=1189-351_asg#page1.tif	

CH \$40.00 29267399

**ASSIGNMENT**

**WHEREAS, I, LEROY L. PETERSON**, having a postal address of 11213 E Circle (A), Omaha, NE 68137 hereinafter referred to as **ASSIGNOR**) have invented and own a certain invention entitled "**INFLATABLE LOUNGE**" for which Letters Patent of the United States was filed on 10/13/2006 and assigned Serial No. 29/267,399; and


**WHEREAS, SPORTSSTUFF, INC.**, a corporation of the State of Nebraska, having a postal address of 11213 E Circle (A), Omaha, Douglas County, Nebraska 68137 (hereinafter referred to as **ASSIGNEE**) is desirous of acquiring the entire right, title and interest in and to the invention and any and all Letters Patent of the United States and Letters Patent in any and all foreign countries which may be obtained therefor;

**NOW THEREFORE**, for good and valuable consideration, I do hereby sell, assign, transfer and set over unto **ASSIGNEE**, their legal representatives, successors and assigns, the entire right, title and interest in and to the invention as set forth in the above mentioned application, and in and to all patents of the United States and in any and all foreign countries which may be issued for the invention, and in and to all patent applications, continuations, continuation-in-part, divisionals, reexaminations and reissues of said invention as described in the above-mentioned application in the United States and in any and all foreign countries, as fully and completely as the same would have been held by me had this assignment and sale not been made together with all claims for damages by reason of past infringement with the right to sue for and collect the same and obtain all other possible remedies for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives. The entire right, title and interest shall vest irrevocably in **ASSIGNEE**. I further agree upon request, without additional compensation, but at no expense to myself, to execute or assent to foreign applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the said entire right, title and interest rights hereby transferred in **ASSIGNEE**, their legal representatives, successors and assigns, or as they may direct.

I further request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for the invention to **ASSIGNEE**, their legal representatives, successors and assigns, as the sole owner of the entire right, title and interest in and to the patents and inventions covered thereby.

The Attorney of Record is authorized to insert the filing date and serial number when received from the Patent Office.

Dated: 10/9/06

  
**LEROY L. PETERSON**