340.00 Z3Z3

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mathieu Lion	10/18/2006
Anne Tanguy	11/02/2006

RECEIVING PARTY DATA

Name:	Mastrad SA
Street Address:	16 rue Francois Truffaut
City:	Paris
State/Country:	FRANCE
Postal Code:	75012

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29250264

CORRESPONDENCE DATA

Fax Number: (212)575-0671

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2127929200

Email: dxo@cll.com

Correspondent Name: Mark Montague

Address Line 1: 1133 Avenue of the America
Address Line 2: Cowan, Liebowitz & Latman, P.C.
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 25402-034

NAME OF SUBMITTER: Mark Montague

Total Attachments: 1

source=25403034Assignment#page1.tif

PATENT REEL: 018495 FRAME: 0842

ASSIGNMENT

FOR ONE DOLLAR (\$1.00) and other valuable and sufficient consideration, the receipt of which is hereby acknowledged, we

Mathieu Lion and Anne Tanguy

being inventors of certain improvements and inventions in

Baking Cup

for which a United States Design Patent Application was filed herewith, hereby assign unto

Mastrad SA

a company organized and existing under the laws of France, and having a principal place of business at 16 rue Francois Truffaut 75012 Paris, France, its successors and assigns, the entire right, title and interest in and to said improvements, inventions and said United States Patent Application, and all divisions, continuations, reissues, and extensions thereof; and to all Letters Patent that may be granted thereon in all countries; said improvements, inventions and Letters Patent to be held and enjoyed by said Assignee for its own use and behoove and for the use and behoove of its successors and assigns, to the full end of the term for which said Letters Patent or other rights of protection may be granted, as fully and as entirely as the same would have been held and enjoyed by us had this assignment and sale not been made.

AND WE COVENANT, AGREE AND WARRANT that we have full and unencumbered title to the invention hereby assigned, and we further covenant and agree that we will, at any time upon request, without further compensation, execute and deliver any and all papers or instruments that in the opinion of the Assignee may be necessary or desirable to secure said Assignee the full enjoyment of the rights and properties herein conveyed or intended to be conveyed.

N WITNESS WHEREOF, we have hereunto set our hand and seal:

Date:

Mathieu Lion

Date: 10/18/06

Date: _// /// ///

Date: 1/1/2/16

Anne Tanguy

Witness

Witness

25402/034/763689.1

PATENT REEL: 018495 FRAME: 0843