

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                      |               |                |                       |            |                |            |              |            |                  |            |
|---|-------------------------------------|---------------|----------------|-----------------------|------------|----------------|------------|--------------|------------|------------------|------------|
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT                          |               |                |                       |            |                |            |              |            |                  |            |
| <b>CONVEYING PARTY DATA</b>   |                                     |               |                |                       |            |                |            |              |            |                  |            |
| <table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Christian DiBenedetto</td> <td>04/01/2003</td> </tr> <tr> <td>Mark A. Oleson</td> <td>04/01/2003</td> </tr> <tr> <td>Charles Roth</td> <td>04/01/2003</td> </tr> <tr> <td>Mark C. Thompson</td> <td>04/30/2003</td> </tr> </tbody> </table> |                                     | Name          | Execution Date | Christian DiBenedetto | 04/01/2003 | Mark A. Oleson | 04/01/2003 | Charles Roth | 04/01/2003 | Mark C. Thompson | 04/30/2003 |
| Name  | Execution Date                      |               |                |                       |            |                |            |              |            |                  |            |
| Christian DiBenedetto   | 04/01/2003                          |               |                |                       |            |                |            |              |            |                  |            |
| Mark A. Oleson  | 04/01/2003                          |               |                |                       |            |                |            |              |            |                  |            |
| Charles Roth  | 04/01/2003                          |               |                |                       |            |                |            |              |            |                  |            |
| Mark C. Thompson  | 04/30/2003                          |               |                |                       |            |                |            |              |            |                  |            |
| <b>RECEIVING PARTY DATA</b>   |                                     |               |                |                       |            |                |            |              |            |                  |            |
| <b>Name:</b>  | adidas International Marketing B.V. |               |                |                       |            |                |            |              |            |                  |            |
| <b>Street Address:</b>  | Koningin Wilhelminaplein 30         |               |                |                       |            |                |            |              |            |                  |            |
| <b>City:</b>  | Amsterdam                           |               |                |                       |            |                |            |              |            |                  |            |
| <b>State/Country:</b>   | NETHERLANDS                         |               |                |                       |            |                |            |              |            |                  |            |
| <b>Postal Code:</b>   | 1062 KR                             |               |                |                       |            |                |            |              |            |                  |            |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                     |               |                |                       |            |                |            |              |            |                  |            |
| <table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11522727</td> </tr> </tbody> </table>   |                                     | Property Type | Number         | Application Number:   | 11522727   |                |            |              |            |                  |            |
| Property Type   | Number                              |               |                |                       |            |                |            |              |            |                  |            |
| Application Number:   | 11522727                            |               |                |                       |            |                |            |              |            |                  |            |
| <b>CORRESPONDENCE DATA</b>  |                                     |               |                |                       |            |                |            |              |            |                  |            |
| <b>Fax Number:</b>  | (617)523-1231                       |               |                |                       |            |                |            |              |            |                  |            |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>  |                                     |               |                |                       |            |                |            |              |            |                  |            |
| <b>Phone:</b>   | 617-570-1607                        |               |                |                       |            |                |            |              |            |                  |            |
| <b>Email:</b>   | jforcier@goodwinprocter.com         |               |                |                       |            |                |            |              |            |                  |            |
| <b>Correspondent Name:</b>  | John V. Forcier                     |               |                |                       |            |                |            |              |            |                  |            |
| <b>Address Line 1:</b>  | Exchange Place                      |               |                |                       |            |                |            |              |            |                  |            |
| <b>Address Line 4:</b>  | Boston, MASSACHUSETTS 02109         |               |                |                       |            |                |            |              |            |                  |            |
| <b>ATTORNEY DOCKET NUMBER:</b>  | ADI-086C1                           |               |                |                       |            |                |            |              |            |                  |            |
| <b>NAME OF SUBMITTER:</b>   | John V. Forcier                     |               |                |                       |            |                |            |              |            |                  |            |
| <b>Total Attachments: 4</b><br>source=adi-086c1#page1.tif   |                                     |               |                |                       |            |                |            |              |            |                  |            |

**CH \$40.00 11522727**

source=adi-086c1#page2.tif  
source=adi-086c1#page3.tif  
source=adi-086c1#page4.tif

**ASSIGNMENT**

WHEREAS, We, Christian DiBenedetto, Mark A. Oleson, Charles Roth and Mark C. Thompson have invented one or more improvements in:

Intelligent Footwear Systems

described in an application (or provisional application) for Letters Patent of the United States:

identified by Attorney Docket No. ADI-086, and/or executed by us of even date herewith and about to be filed in the United States Patent Office;

Serial No. \_\_\_\_\_ filed in the United States Patent Office on \_\_\_\_\_;  
and

WHEREAS, adidas International Marketing B.V. (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of The Netherlands, and having a usual place of business at Koningin Wilhelminaplein 30, 1062 KR Amsterdam, The Netherlands desires to acquire an interest therein, in accordance with agreements duly entered into with us;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns, and legal representatives, our entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to the inventions described in said application, together with our entire right, title and interest in and to said application and such Letters Patent as may issue thereon or claim priority under international convention, including but not limited to continuations, divisionals, reissues, and reexaminations of said application or such Letters Patent; said inventions, applications and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made; we hereby convey all of our rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent. We hereby acknowledge that this assignment, being of our entire right, title and interest in and to said inventions, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all Letters Patent to ASSIGNEE for its own name as assignee of our entire right, title and interest therein.

AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns, and legal representatives, but at its or their expense and charges, including: the execution of applications for patents in foreign countries; the execution of substitution, reissue, divisional or continuation applications; and preliminary or other statements or the giving of testimony in any interference or other proceeding in which said inventions or any application or patent directed thereto may be involved; and

we further hereby authorize ASSIGNEE or its attorneys or agents to insert the correct serial number and filing date into this assignment, if none is indicated on that date of our execution of this assignment;

AND, we do hereby authorize and request the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said application or applications based thereon to said ASSIGNEE, its successors, assigns, and legal representatives.

IN TESTIMONY WHEREOF, we have hereunto set our hands and affixed our seals the date set forth below.

Inventor: Christian DiBenedetto  
Christian DiBenedetto

Date: April 1, 2003

State of Oregon )  
County of Multnomah ) ss

Subscribed and sworn to before me, by the above-named Christian DiBenedetto this 1  
day of April, 2003.



Elizabeth W. Lombard  
Notary Public  
My Commission Expires: 11/4/05

Inventor: Mark A. Oleson  
Mark A. Oleson

Date: April 1, 2003

State of Oregon )  
County of Multnomah ) ss

Subscribed and sworn to before me, by the above-named Mark A. Oleson this 1 day of  
April, 2003.



Elizabeth W. Lombard  
Notary Public  
My Commission Expires: 11/4/05

Inventor: *C. Roth*  
Charles Roth

Date: April 1/03

State of Oregon )  
County of Multnomah ) ss

Subscribed and sworn to before me, by the above-named Charles Roth this 1 day of April, 2003.



*Elizabeth Lombard*  
Notary Public  
My Commission Expires: 11-4-05

Inventor: \_\_\_\_\_  
Mark C. Thompson

Date: \_\_\_\_\_

State of Oregon )  
County of \_\_\_\_\_ ) ss

Subscribed and sworn to before me, by the above-named Mark C. Thompson this \_\_\_\_\_ day of \_\_\_\_\_, 2003.

\_\_\_\_\_  
Notary Public  
My Commission Expires: \_\_\_\_\_

2591832

Inventor: \_\_\_\_\_  
Charles Roth

Date: \_\_\_\_\_

State of Oregon )  
County of ) ss

Subscribed and sworn to before me, by the above-named Charles Roth this \_\_\_\_\_ day of \_\_\_\_\_, 2003.

\_\_\_\_\_  
Notary Public  
My Commission Expires: \_\_\_\_\_

Inventor: Mark C. Thompson  
Mark C. Thompson

Date: 4/30/03

State of Oregon )  
County of ) ss

Subscribed and sworn to before me, by the above-named Mark C. Thompson this 30<sup>th</sup> day of April, 2003.

Amina Zeitoun  
Notary Public  
My Commission Expires: September 27, 2005

2591832

