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PATENTS ONLY

Commissioner of Patents Please record the attached original document or copy thereof.

 Name of party or parties conveying an 	2. Name and address of party or parties
interest:	receiving an interest:
	Name: Sanford, L.P.
Matthew J. Gerules	Street Address: 29 East Stephenson Street
	City: Freeport
	State: IL
	Zip: 61032
3. Description of the interest conveyed:	
X Assignment	Other:
Merger	
Change of Name	
Security Agreement	
English Datas Catalan 21, 2007	
Execution Dates: October 31, 2006	
4. Application number(s) or patent	If the document is being filed together with
number(s). Additional sheet attached?	a new application, the execution date of the
YESNO_X	application is:
A. Patent application no.: 29/266,426 filed	B. Patent no.(s):
on September 20, 2006	
5. Name and address of party to whom	6. Number of applications and/or patents
correspondence concerning this cover sheet	identified on this cover sheet: 1
should be mailed:	7. Amount of fee enclosed or authorized to
Name: Andrew M. Lawrence	be charged:
Reg. No. 46,130	\$ 40.00
MARSHALL, GERSTEIN & BORUN LLP	
Street Address: 6300 Sears Tower,	8. Any additional required fee may be
233 South Wacker Drive	charged, or any overpayment credited to
City: Chicago	our deposit account: 13-2855
State: Illinois Zip: 60606-6357	_
9. To the best of my knowledge and believe	of, the information contained on this

9. To the best of my knowledge and belief, the information contained on this cover sheet is true and correct and any copy submitted is a true copy of the original document.

Date: November 8, 2006

Andrew M. Lawrence Reg. No. 46,130

Total number of pages including cover sheet, attachments, and document: 3

PATENT REEL: 018502 FRAME: 0238 Sole Inventor

Atty, Docket No. 29617/EX014

ASSIGNMENT

Serial No:

29/266,426

Filed:

September 20, 2006

Title:

Dry Erase Board

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assigns to Sanford, L.P., an Illinois limited partnership, 29 East Stephenson Street, Freeport, Illinois 61032 (hereinafter "assignee"), its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, and in said application and any and all other applications, both United States and foreign, that the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, that may be obtained on any of said applications, and in any reissue or extension thereof.

The undersigned hereby authorizes and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the executed date and/or filing date and serial number of said application when officially known.

The undersigned warrants himself to be the owner of the interest herein assigned and to have the right to make this assignment and further warrants that there are no outstanding prior assignments, licenses, or other rights in the interest herein assigned.

For said consideration the undersigned hereby agrees, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation, continuation-in-part and substitute applications for said invention or improvements, and any necessary oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application, and any and all applications and other documents for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns, may deem necessary or expedient, and for said consideration the undersigned further agrees upon the request of said assignee, its successors or assigns, in the event of any application or Letters Patent assigned herein becoming involved in Interference, to cooperate to the best of the ability of the undersigned with said assignee, its successors or assigns, in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, the undersigned hereby agreeing to perform, upon request, any and all affirmative acts to obtain said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in said assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by said assignee, its successors and assigns, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

MARSHALL, GERSTEIN & BORUN LLP, 6300 Sears Tower, 233 South Wacker Drive, Chicago, Illinois 60606-6357

PATENT REEL: 018502 FRAME: 0239 11/08/2006 11:54:49 PM

Lillian Ruiz-Orellana

MarshallGerstein

Page 4

Sole Inventor

WITNESS my hand this 31 St day of Ochoco. 2006.

Matthew J. Gerules

State of 122005 State of 122005 SS

On this 3/st day of October, 2006, before me, a Notary Public in and for the County and State aforesaid, appeared Matthew J. Gerules, to me personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given.

My Commission Expires: June 3, 2007

Jakkeyy J. Dacky

OFFICIAL SEAL ZAKKIYYA P DARBY Notary Public - Skale of Minor

> PATENT REEL: 018502 FRAME: 0240