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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Robert G. Powers Jr.	10/05/2004
Jay R. Acosta	10/05/2004
Michael P. Linsenman	10/05/2004
Harvey Jay Campbell	10/05/2004

RECEIVING PARTY DATA

Name:	Tropicana Products, Inc.
Street Address:	1001 13th Avenue
City:	Bradenton
State/Country:	FLORIDA
Postal Code:	34208

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10960829

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ATTORNEY DOCKET NUMBER:	PEP-0218
NAME OF SUBMITTER:	Siu K. Lo

Total Attachments: 2

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PATENT REEL: 018502 FRAME: 0398

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PATENT REEL: 018502 FRAME: 0399

ASSIGNMENT

Serial No.

Docket No. 40400-10018

Filed:	
In consideration of One Dollar and other good and valuable consideral receipt and sufficiency of which are hereby acknowledged, the undersigned or each inventor if more than one, hereby assigns to Tropicana Products, Incurrence and assigns (hereinafter called "said assignee"), the entire right, interest in the invention or improvements (hereinafter called "said invention") undersigned disclosed in an application for Letters Patent of the United State entitled: RETRACTABLE LADING SUPPORT, executed by the undersigned day of	inventor, c., its title and of the es, d on the
other applications for United States Letters Patent, which the undersigned meither solely or jointly with others, on said invention or improvements, and in all Letters Patent of the United States which may be obtained on any of said applications, and in any reissue or extension thereof.	nay file, any and

The undersigned hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to said assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the date and serial number of said application.

For said consideration, the undersigned hereby agrees, upon the request and at the expense of said assignee, to execute any divisional, continuation or substitute application for said invention or improvements, and any oath, declaration or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application, and, in the event of any application or Letters Patent assigned herein becoming involved in Interference, to cooperate to the best of the ability of the undersigned in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof. The undersigned agrees to perform, upon request, any affirmative acts to obtain said Letters Patent of the United States and vest in said assignee all rights therein, whereby said Letters Patent will be held and enjoyed by said assignee, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

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And for said consideration, the undersigned hereby assigns to said assignee the entire right, title and interest in said invention or improvements for all foreign countries, including all priority rights under the International Convention, and agrees to execute, at the request of said assignee, all documents in connection with any application for foreign letters patent therefor.

10-5-04 (Date) /0/5/04 (Date) // (Date) // (Date)	Robert G. Powers Jr. Jay R. Costa Michael P. Linsenman Hawey Jay Sampbell Harvey Jay Campbell
appeared <u>JAy Costo</u> known to be the signer, or signe	ic in and for the County and State aforesaid, to me personally rs, of the foregoing instrument, and acknowledged a free and voluntary act for the uses and purposes
	Wondy A. thest/DD123385 Notary Public 10/05/04
	WENDY A. PRIEST Notary Public - State of Fiorida My Commission Expires Oct 1, 2006 Commission # DD123385 Bonded By National Notary Assn.

REEL: 018502 FRAME: 0401