

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Alison C. Earles</td><td>10/27/2006</td></tr><tr><td>Jeffrey Pawlan</td><td>10/26/2006</td></tr></tbody></table>		Name	Execution Date	Alison C. Earles	10/27/2006	Jeffrey Pawlan	10/26/2006				
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Jeffrey Pawlan	10/26/2006										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>ACE Ideas, LLC</td></tr><tr><td>Street Address:</td><td>1541 Fordman Court</td></tr><tr><td>City:</td><td>Atlanta</td></tr><tr><td>State/Country:</td><td>GEORGIA</td></tr><tr><td>Postal Code:</td><td>30306</td></tr></table>		Name:	ACE Ideas, LLC	Street Address:	1541 Fordman Court	City:	Atlanta	State/Country:	GEORGIA	Postal Code:	30306
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PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11588307</td></tr></tbody></table>		Property Type	Number	Application Number:	11588307						
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Application Number:	11588307										
CORRESPONDENCE DATA											
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ATTORNEY DOCKET NUMBER:	0174.0001C										
NAME OF SUBMITTER:	D. Andrew Floam										
Total Attachments: 3 source=ExecutedAssn#page1.tif source=ExecutedAssn#page2.tif											

OP \$40.00 11588307

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PATENT
REEL: 018508 FRAME: 0991

**ASSIGNMENT
(Joint)**

Alison C. Earles, residing at 1541 Fordman Court, Atlanta, Georgia, 30306, and Jeffrey Pawlan, residing at 14908 Sandy Lane, San Jose, California, 95124, (each referred to as "Assignor") have invented an invention(s) (the "Invention(s)") set forth in an application for patent of the United States, entitled **BEHAVIOR MONITORING AND REINFORCEMENT SYSTEM AND METHOD**, and which is a:

- (1) ☐ provisional application
(a) ☐ to be filed herewith; or
(b) ☐ bearing Application No., and filed on;
- (2) ☒ non-provisional application
(a) ☐ to be filed herewith; or
(b) ☐ bearing Application No. , and filed on .

WHEREAS, ACE Ideas, LLC, a corporation duly organized under and pursuant to the laws of Georgia, and having its principal place of business at 1541 Fordman Court, Atlanta, Georgia 30306 (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention(s); the application for patent identified in paragraph (1) or (2); the right to file applications for patent of the United States or other countries on the Invention(s); any application(s) for patent of the United States or other countries claiming priority to these application(s); any provisional or other right to recover damages, including royalties, for prior infringements of these applications; and any patent(s) of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest that Assignor may have in:

- (a) the Invention(s);
- (b) the application for patent identified in paragraph (1) or (2);
- (c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Paris Convention for the Protection of Industrial Property and under the Patent Cooperation Treaty;
- (d) any application(s) for patent of the United States or other countries claiming the Invention(s);
- (e) any application(s) for patent of the United States or other countries claiming priority to the application for patent identified in paragraph (1) or (2) or any application(s) for patent claiming the Invention(s), including any division(s), continuation(s), and continuation(s)-in-part; and

(f) any provisional or other right to recover damages, including royalties, for prior infringements of any application for patent identified in the preceding paragraphs (b)-(e); and

(g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) - (e), including any reissue(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made with respect to any rights Assignor may have in and to the Invention.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said applications, and said patents, including interference proceedings, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of Edell, Shapiro & Finnan, LLC to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the application identified in paragraph (1) or (2) when known.

The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Date: 10/27/2006

By: 
Alison C. Earles

Date: _____

By: _____
Jeffrey Pawlan

Attorney Docket No. 0174.0001C

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(f) any provisional or other right to recover damages, including royalties, for prior infringements of any application for patent identified in the preceding paragraphs (b)-(e); and

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Date: _____

By: _____
Alison C. EarlesDate: Oct. 26, 2006By: Jeffrey Pawlan
Jeffrey Pawlan