

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Execution Date
National City Bank	04/04/2006

RECEIVING PARTY DATA

Name:	CreataCard, Inc.
Street Address:	One American Road
City:	Cleveland
State/Country:	OHIO
Postal Code:	44144

PROPERTY NUMBERS Total: 8

Property Type	Number
Patent Number:	5056029
Patent Number:	5550746
Patent Number:	5615123
Patent Number:	5726898
Patent Number:	5765142
Patent Number:	5768142
Patent Number:	6360139
Application Number:	09629370

CORRESPONDENCE DATA

Fax Number: (216)579-0212

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: jrmix@jonesday.com

Correspondent Name: Jones Day

Address Line 1: 901 Lakeside Ave.

Address Line 2: c/o James R. Mix, Paralegal

Address Line 4: Cleveland, OHIO 44114-1190

PATENT

500181502

REEL: 018524 FRAME: 0940

CH \$320.00 5056029

ATTORNEY DOCKET NUMBER:

497400-121043

NAME OF SUBMITTER:

James R. Mix

Total Attachments: 5

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

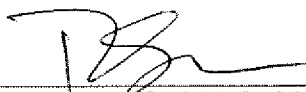
This Release of Security Interest in Intellectual Property is made as of April 4, 2006, by NATIONAL CITY BANK, in its capacity as collateral agent (the "Collateral Agent") under the Amended and Restated Credit Agreement, dated as of May 11, 2004 (the "Credit Agreement"), among American Greetings Corporation, an Ohio corporation ("AG"), the Foreign Subsidiary Borrowers party thereto, the lenders party thereto, and National City Bank, as agent for such lenders.

WHEREAS, in connection with (a) the Credit Agreement and (b) the Collateral Assignment and Security Agreement, dated as of August 7, 2001 (the "Security Agreement"), among AG, the subsidiaries party thereto (collectively, the "Grantors") and the Collateral Agent, one of the Grantors, CreaCard, Inc., a Delaware corporation (the "Company"), granted a security interest in its property described in the Security Agreement, which property includes the Company's Copyrights, Trademarks and Patents (each as defined in the Security Agreement) listed on Schedule 1 attached hereto and all extensions, renewals, reissues, divisions, continuations and continuations-in-part of any of such property listed on Schedule 1 (collectively, the "Company IP Collateral").

NOW, THEREFORE, for good and valuable consideration, the Collateral Agent does hereby release and discharge the security interest, liens, and all other rights it may have in the Company IP Collateral granted to it by the Company pursuant to the Security Agreement and which was recorded in the United States Patent and Trademark Office and/or United States Copyright Office, as applicable.

IN WITNESS WHEREOF, the undersigned has executed this Release of Security Interest in Intellectual Property on behalf of the Collateral Agent as of the date first written above.

NATIONAL CITY BANK,
as Collateral Agent

By: 
Name: ROBERT S. COLEMAN
Title: SENIOR VICE PRESIDENT

Schedule 1
Creatacard, Inc.

Patents
Creatacard, Inc.

P-1000	System For Creating And Producing Customs Card Products	ISSUED	CAC	679263	04/02/1991	5,615,123	03/25/1997		Utility
P-1001-SA	System For Creating And Producing Custom Card Products	ISSUED	CAC	92/2413	04/02/1992	92/2413	12/30/1992	04/02/2012	Utility
P-1002	Method And Apparatus For Manufacturing And Vending Social ...	ISSUED	CAC	922,468	09/18/1989	5,056,029	10/08/1991		Utility
P-1003*	METHOD AND APPARATUS FOR THE DEVELOPMENT AND IMPLEMENTATION	ISSUED	CAC	472898	06/07/1995	5765142	06/09/1998	06/09/2015	Utility
P-1004	Method & Apparatus for Storing & Selectively Retrieving & Delivering Product D	ISSUED	CAC	299,499	09/01/1994	5726898	03/10/1998		Utility
P-1006	Method and Apparatus for Storing and Selectively Retrieving Product Data by C	ISSUED	CAC	349390	12/05/1994	5550746	08/27/1996		Utility
P-1007	Method and Apparatus for Storing and Selectively Retrieving Product Data Base	ISSUED	CAC	455538	05/31/1995	5768142	06/16/1998	06/16/2015	Utility
P-1011-C	Document Dispensing Apparatus and Method of Using Same	Issued	CAC	2089298-7	10/30/1990	2,069,298	01/05/1999		Utility
P-1027	Method and System for Vending Products	Pending	CAC	09/211,271	12/14/1998				Utility
P-1039	ON-LINE SYSTEM FOR CREATING A PRINTABLE PRODUCT	Pending	CAC	09/629,370	07/31/2000				Utility

Trademark Registrations CreataCard, Inc.

Registered Owner: CreataCard, Inc.

ID	Country	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
19829	Argentina	CREATACARD	9	1868866	01/26/1993	1573896	08/31/1995	Registered
20503	Argentina	CREATACARD	16	1868867	01/26/1993	1573902	08/31/1995	Registered
25053	Austria	CREATACARD	9, 16	AM 5205/92	10/29/1992	145442	01/15/1993	Registered
21840	Benelux	CREATACARD	9, 16	788019	10/30/1992	523980	10/30/1992	Registered
23950	Brazil	CREATACARD	16	817094849	02/16/1993	817094849	06/21/1994	Registered
24638	Brazil	CREATACARD	9	817094830	02/16/1993	817094830	06/21/1994	Registered

24404	Canada	CREATACARD	9, 16	709982	07/30/1992	431701	08/12/1994	Registered
19849	Canada	CREATACARD PLUS	9	822293	09/03/1996	489362	02/05/1998	Registered
24612	China (People's Republic Of)	CREATACARD	16	92080500	12/18/1992	675836	01/28/1994	Registered
25320	China (People's Republic Of)	CREATACARD	9	92080499	12/18/1992	676536	01/28/1994	Registered
23235	Colombia	CREATACARD	9	375469	02/16/1993	155908	02/28/1994	Registered
23933	Colombia	CREATACARD	16	370561	11/09/1992	152693	01/31/1994	Registered
23899	Denmark	CREATACARD	9, 16	7674	10/29/1992	244/1993	01/08/1993	Registered
20464	Finland	CREATACARD	9, 16	5197/92	10/29/1992	129156	12/22/1993	Registered
19786	France	CREATACARD	9, 16	441604	11/13/1992	441604	04/23/1993	Registered
23214	Germany	CREATACARD	9, 16	C44254/9WZ	10/30/1992	2049664	11/16/1993	Registered
24620	Ireland	CREATACARD	9, 16	92/5774	10/30/1992	151866	09/19/1994	Registered
21196	Italy	CREATACARD	9, 16	894C/92	11/17/1992	656750	08/25/1995	Registered
22573	Japan	CREATACARD	9	6582	01/26/1993	3107470	12/26/1995	Registered
19766	Mexico	CREATACARD	9	158660	01/15/1993	434978	06/01/1993	Registered
20449	Mexico	CREATACARD	16	158659	01/15/1993	435198	06/03/1993	Registered
20237	Norway	CREATACARD	9, 16	930033	01/05/1993	161269	01/27/1994	Registered
24420	South Africa	CREATACARD LOGO	9	92/11406	12/30/1992	92/11406	09/07/1995	Registered
25109	South Africa	CREATACARD LOGO	16	92/11407	12/30/1992	92/11407	09/07/1995	Registered
21199	Spain	CREATACARD LOGO	16	1742776	02/03/1993	1742776	10/05/1995	Registered
21874	Spain	CREATACARD LOGO	9	1742775	02/03/1993	1742775		Registered
25289	Sweden	CREATACARD	9, 16	92/9708	11/04/1992	249484	05/28/1993	Registered
23693	Taiwan	CREATACARD	9	81-055919	11/10/1992	612932	09/16/1993	Registered
24377	Taiwan	CREATACARD	16	81-055918	11/10/1992	598340	05/16/1993	Registered
22519	United Kingdom	CREATACARD	16	1517359	10/30/1992	1517359	02/11/1994	Registered
20270	United States	CREATACARD	9, 16	110734	10/30/1990	1753641	02/23/1993	Registered
25833	United States	CREATACARD	9, 42	131006	07/08/1996	2199219	10/27/1998	Registered
20256	United States	CREATACARD ON-LINE	42	572303	09/12/1994	2234457	03/23/1999	Registered
20508	United States	CREATACARD PLUS	9	213739	12/16/1996	2176210	07/28/1998	Registered
2286	United States	CREATAPARTY	9	75/572743	10/19/1998	2328481	03/14/2000	Registered
22187	United States	NEWS, NEWS, NEWS	9, 16, 42	73615	03/15/1996	2187054	09/08/1998	Registered
22411	United States	OBNOXIOUS PIG	16	201400	11/21/1996	2173814	07/14/1998	Registered
22448	United States	PERSONAL CARDSHOP	42	694501	06/27/1995		12/02/1997	Registered
23051	United States	PERSONAL CARDSHOP	9	67072	03/04/1996	2131115	01/20/1998	Registered
21217	United States	PICTURE PAINTER	9	109592	05/03/1996	2107956	10/21/1997	Registered
19847	United States	SPORTS PAGE	9, 16, 42	73616	03/15/1996	2113464	11/18/1997	Registered
20956	Venezuela	CREATACARD LOGO	38	6751	04/23/1993			Published
21649	Venezuela	CREATACARD LOGO	26	6748	04/23/1993			Published

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