

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Execution Date
National City Bank	04/04/2006

RECEIVING PARTY DATA

Name:	American Greetings Corporation
Street Address:	One American Road
City:	Cleveland
State/Country:	OHIO
Postal Code:	44144

PROPERTY NUMBERS Total: 14

Property Type	Number
Patent Number:	6427853
Patent Number:	6443317
Patent Number:	6749071
Patent Number:	D442796
Patent Number:	D454594
Patent Number:	D476920
Patent Number:	D491463
Application Number:	10061115
Application Number:	10223982
Application Number:	10235619
Application Number:	10290918
Application Number:	10408602
Application Number:	10414875
Application Number:	29189387

CORRESPONDENCE DATA

PATENT

500181515

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497400-121043

NAME OF SUBMITTER:

James R. Mix

Total Attachments: 2

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RELEASE OF SECURITY INTEREST IN PATENTS

This Release of Security Interest in Patents is made as of April 4, 2006, by NATIONAL CITY BANK, in its capacity as collateral agent (the "Collateral Agent") under the Amended and Restated Credit Agreement, dated as of May 11, 2004 (the "Credit Agreement"), among American Greetings Corporation, an Ohio corporation ("AG"), the Foreign Subsidiary Borrowers party thereto, the lenders party thereto, and National City Bank, as agent for such lenders.

WHEREAS, in connection with (a) the Credit Agreement and (b) the Patent Security Agreement, dated as of May 11, 2004 (the "Security Agreement"), among AG, the subsidiaries party thereto (collectively, the "Grantors") and the Collateral Agent, AG granted a security interest in its property described in the Security Agreement, which property includes AG's Patents (each as defined in the Security Agreement) listed on Schedule 1 attached hereto and all extensions, renewals, reissues, divisions, continuations and continuations-in-part of any of such property listed on Schedule 1 (collectively, the "Patents").

NOW, THEREFORE, for good and valuable consideration, the Collateral Agent does hereby release and discharge the security interest, liens, and all other rights it may have in the Patents granted to it by AG pursuant to the Security Agreement and which was recorded in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the undersigned has executed this Release of Security Interest in Intellectual Property on behalf of the Collateral Agent as of the date first written above.

NATIONAL CITY BANK,
as Collateral Agent

By: 

Name: _____

ROBERT S. COLEMAN

Title: _____

SENIOR VICE PRESIDENT

Schedule A

American Greetings - Patents

Owner: American Greetings Corporation

UTILITY PATENT APPLICATION NUMBERS	UTILITY PATENTS ISSUED	DESIGN PATENTS ISSUED	OWNER
		D442,796	American Greetings Corporation
		D454,594	American Greetings Corporation
		D476,920	American Greetings Corporation
		D491,463	American Greetings Corporation
	6,427,853		American Greetings Corporation
	6,443,317		American Greetings Corporation
	6,749,071		American Greetings Corporation
10/061,115			American Greetings Corporation
10/223,982			American Greetings Corporation
10/235,619			American Greetings Corporation
10/290,918			American Greetings Corporation
10/408,602			American Greetings Corporation
10/414,875			American Greetings Corporation
29/189,387			American Greetings Corporation