Form PTO-1595 RECORDATION FORM COV (Rev. 07/05) PATENTS ON				U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office		
OMB No. 0651-0027 (exp. 6/30/2008) U.S. DEPARTMENT OF COMMERCE  Our File No. 165-33 U						
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.						
1. Name of conveyi	ng party(ies):		Name and address of receiving party(les)			
Daniel WILLIS Dhananjay GODS Victor LONMO	SE .		Name: Street Address:	Adscape Media Inc. 600 Townsend Street Suite 242E		
Additional name(s) of	conveying party(ies) atta	ched? ☐ Yes ☒ No	City:	San Francisco		
Nature of conveyance:     Assignment		☐ Merger	Province:	California		
			Postal Code:	94103		
☐ Security Agreement ☐ Other:		L. Change of Name	Country:	U,S.A.		
Execution Date: November 15, 2006			Additional name(s) & address(s) attached?   Yes   No			
4. Application Number(s) or patent number(s):  This document is being filed together with a new application.  A. Patent Application No.(s): 11/300,384			B. Patent No.(s):			
Additional numbers attached?						
Name and address of party to whom correspondence concerning document should be mailed:			Total number of applications and patents involved: 1			
Name:	Freedman & Associ		7. Total fee (37 CFF			
Street Address:	117 Centrepointe D	rive, Suite 350	Authorized to be charged to deposit account			
City:	Nepean		8. Deposit account r	number:		
Province:	Ontario			50-1142		
Postal Code:	K2G 5X3		(Attach duplicate co	ppy of this page if paying by deposit		
Country:	Canada	account)				
DO NOT USE THIS SPACE						
9. Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  O  ———						
Gordon Freedman, Reg. No. 41,553						
(Name o	f Person Signing)	gnature)	(Date)			
Total number of pages including cover sheet, attachments, and documents: 4						

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

Our File No. 165-33

## ASSIGNMENT OF INVENTION UNIVERSAL

WHEREAS, We

Daniel Willis, whose full post office address is 67 Cherry Drive, Stittsville, Ontario, K2S 1J3, Canada

Dhananjay Godse, whose full post office address is 21 Lismer Crescent, Kanata, Ontario, K2K 1A3, Canada

Victor Lonmo, whose full post office address is 415 Greenview, Apartment 310, Nepean, Ontario K2B 8G5, Canada

have invented certain improvements in and described in U.S. Patent Application No. 11/300,384 filed December 15, 2005 entitled Video Game Feedback System and Method, and;

WHEREAS, Adscape Media Inc. (hereinafter referred to as the assignee), whose full post office address is 600 Townsend Street, Suite 242E, San Francisco, California, U.S.A. 94103 is desirous of acquiring the entire right, title and interest in and to said invention or inventions and in and to any and all patents to be obtained therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt of which is hereby acknowledged, we have and by these presents do hereby sell, assign and transfer unto said assignee, its successors and assigns, the entire right, title and interest in and to said invention or inventions, as described in the aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application, and in and to any applications filled in any foreign country based thereon, including the right to file said foreign applications under the provisions of the International Convention; also the entire right, title and interest in and to any and all patents, reissues or extensions thereof to be obtained in this or any foreign country upon said invention or inventions, and any divisional, continuation, substitute application(s) or supplementary disclosure(s) which may be filed upon said invention or inventions, in any country; and we hereby authorize and request the issuing authority to issue any and all patents on said application or applications to said assignee.

**WE FURTHER AGREE** without any payment by said assignee other than expenses incurred by the undersigned, to communicate to said assignee, its representatives or agents, any facts relating to said invention or inventions, including evidence for interference purposes or for other proceedings, whenever requested; testify in any interference or other proceedings, whenever requested; and execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective, and likewise make these provisions binding upon our heirs, legal representatives, administrators and assigns.

Page 1 of 2

PATENT REEL: 018534 FRAME: 0852

Our File No. 165-33

#### ASSIGNMENT OF INVENTION **UNIVERSAL**

WITNESS:

WITNESS:

Victor Lonmo

Page 2 of 2

**PATENT REEL: 018534 FRAME: 0853**  Suite 350, 117 Centrepointe Drive Nepean, Ontario Canada K2G 5X3 Tel (613) 274-7272 · Fax (613) 274-7414 Web: www.freedmanandassociates.ca

Email: info@freedmanandassociates.ca



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# Fax

### For Formal Communications Intended for Entry

DATE: November 16, 2006

NO. OF PAGES INCL THIS PAGE: 5

TO:

United States Patent Office

FAX NO: 571-273-0140 PHONE NO: 571-272-3350

ATTN: Assignment Division

**GROUP ART UNIT:** TC 3713

FROM: Gordon Freedman

FAX NO.:

(613) 274-7414

RE:

U.S. Patent Application No. 11,300,384

neen Seller

Filed:

December 15, 2005

Inventor:

Willis et al.

Our File:

165-33 US

## CERTIFICATION OF FACSIMILE TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that an Assignment of Invention together with a Recordation Form Cover Sheet dated November 16, 2006 attached hereto is being transmitted to the United States Patent and Trademark Office on the date shown below.

Doreen Salter

November 16, 2006

Date

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## DUPLICATE

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Additional name(s) of conveying party(ies) attached?			City:	San Francisco			
3. Nature of convey			Province:	California			
_	✓ Assignment     ✓ Merger     ✓ Security Agreement     ✓ Change of Name			94103			
Other:			Country:	U.S.A.			
Execution Date: November 15, 2006			Additional name(s) & a	ddress(s) attached? ☐ Yes ☒ No			
<ul> <li>4. Application Number(s) or patent number(s):</li> <li>This document is being filed together with a new application.</li> <li>A. Patent Application No.(s): 11/300,384</li> </ul>			B. Patent N	lo.(s):			
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Postal Code: Country:	K2G 5X3 Canada		(Attach duplicate co account)	py of this page if paying by deposit			
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