


Form PTO-1595 (Rev. 07/05)		RECORDATION FORM COVER SHEET PATENTS ONLY		U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office	
OMB No. 0651-0027 (exp. 6/30/2008) U.S. DEPARTMENT OF COMMERCE			Our File No. 165-33 US		
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.					
1. Name of conveying party(ies): Daniel WILLIS Dhananjay GODSE Victor LONMO Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			2. Name and address of receiving party(ies) Name: Adscape Media Inc. Street Address: 600 Townsend Street Suite 242E City: San Francisco Province: California Postal Code: 94103 Country: U.S.A. Additional name(s) & address(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: Execution Date: November 15, 2006					
4. Application Number(s) or patent number(s): <input type="checkbox"/> This document is being filed together with a new application. A. Patent Application No.(s): 11/300,384 B. Patent No.(s): Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No					
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Freedman & Associates Street Address: 117 Centrepointe Drive, Suite 350 City: Nepean Province: Ontario Postal Code: K2G 5X3 Country: Canada			6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 3.41) \$40.00 <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: 50-1142 (Attach duplicate copy of this page if paying by deposit account)		
DO NOT USE THIS SPACE					
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> <p>Gordon Freedman, Reg. No. 41,553</p> <p>_____ (Name of Person Signing)</p> </div> <div style="width: 30%; text-align: center;">  <p>_____ (Signature)</p> </div> <div style="width: 30%; text-align: right;"> <p>November 16, 2006</p> <p>_____ (Date)</p> </div> </div> <p style="text-align: center;">Total number of pages including cover sheet, attachments, and documents: 4</p>					

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents & Trademarks, Box Assignments
 Washington, D.C. 20231

Our File No. 165-33

**ASSIGNMENT OF INVENTION
UNIVERSAL****WHEREAS, We**

Daniel Willis, whose full post office address is
67 Cherry Drive, Stittsville, Ontario, K2S 1J3, Canada

Dhananjay Godse, whose full post office address is
21 Lismer Crescent, Kanata, Ontario, K2K 1A3, Canada

Victor Lonmo, whose full post office address is
415 Greenview, Apartment 310, Nepean, Ontario K2B 8G5, Canada

have invented certain improvements in and described in U.S. Patent Application No. **11/300,384** filed **December 15, 2005** entitled **Video Game Feedback System and Method**, and;

WHEREAS, Adscape Media Inc. (hereinafter referred to as the assignee), whose full post office address is **600 Townsend Street, Suite 242E, San Francisco, California, U.S.A. 94103** is desirous of acquiring the entire right, title and interest in and to said invention or inventions and in and to any and all patents to be obtained therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt of which is hereby acknowledged, we have and by these presents do hereby sell, assign and transfer unto said assignee, its successors and assigns, the entire right, title and interest in and to said invention or inventions, as described in the aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application, and in and to any applications filed in any foreign country based thereon, including the right to file said foreign applications under the provisions of the International Convention; also the entire right, title and interest in and to any and all patents, reissues or extensions thereof to be obtained in this or any foreign country upon said invention or inventions, and any divisional, continuation, substitute application(s) or supplementary disclosure(s) which may be filed upon said invention or inventions, in any country; and we hereby authorize and request the issuing authority to issue any and all patents on said application or applications to said assignee.

WE FURTHER AGREE without any payment by said assignee other than expenses incurred by the undersigned, to communicate to said assignee, its representatives or agents, any facts relating to said invention or inventions, including evidence for interference purposes or for other proceedings, whenever requested; testify in any interference or other proceedings, whenever requested; and execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective, and likewise make these provisions binding upon our heirs, legal representatives, administrators and assigns.

Our File No. 165-33

ASSIGNMENT OF INVENTION UNIVERSAL

WITNESS:

Rebecca Ross
Printed name of Witness

Rebecca Ross
Signature of Witness

Daniel Willis Date: Nov 15/06
Daniel Willis

WITNESS:

Rebecca Ross
Printed name of Witness

Rebecca Ross
Signature of Witness

Dhananjay Godse Date: 15 Nov 2006
Dhananjay Godse


WITNESS:

Rebecca Ross
Printed name of Witness

Rebecca Ross
Signature of Witness

Victor Lonmo Date: 15 Nov 2006
Victor Lonmo

DUPLICATE

Form PTO-1595 (Rev. 07/05)		RECORDATION FORM COVER SHEET PATENTS ONLY		U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office	
OMB No. 0651-0027 (exp. 6/30/2008) U.S. DEPARTMENT OF COMMERCE		Our File No. 165-33 US			
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.					
1. Name of conveying party(ies): Daniel WILLIS Dhananjay GODSE Victor LONMO		2. Name and address of receiving party(ies) Name: Adscape Media Inc. Street Address: 600 Townsend Street Suite 242E City: San Francisco Province: California Postal Code: 94103 Country: U.S.A.			
Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		Additional name(s) & address(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:		Execution Date: November 15, 2006			
4. Application Number(s) or patent number(s): <input type="checkbox"/> This document is being filed together with a new application.					
A. Patent Application No.(s): 11/300,384		B. Patent No.(s):			
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No					
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Freedman & Associates Street Address: 117 CentrepoinTE Drive, Suite 350 City: Nepean Province: Ontario Postal Code: K2G 5X3 Country: Canada		6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 3.41) \$40.00 <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: 50-1142 (Attach duplicate copy of this page if paying by deposit account)			
DO NOT USE THIS SPACE					
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>					
Gordon Freedman, Reg. No. 41,553 _____ (Name of Person Signing)		 _____ (Signature)		November 16, 2006 _____ (Date)	
Total number of pages including cover sheet, attachments, and documents: 4					

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

RECORDED: 11/16/2006

PATENT
REEL: 018534 FRAME: 0855