

11-15-2006



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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

NELSON OPTICS COMPANY, INC.

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) 10/26/2006

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Name: JORDAN R. NELSON

Internal Address: \_\_\_\_\_

Street Address: 3 Arvida Drive

City: Pennington

State: New Jersey

Country: US Zip: 8534

Additional name(s) & address(es) attached? ☒ Yes ☐ No

**4. Application or patent number(s):**

A. Patent Application No.(s)

☐ This document is being filed together with a new application.

B. Patent No.(s)

5,237,449

Additional numbers attached? ☐ Yes ☒ No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: TOD R. NISSE, P.C.

Internal Address: Tod R. Nissle, Esq.

Street Address: PO Box 55630

City: Phoenix

State: AZ Zip: 85078

Phone Number: 602-494-8700

Fax Number: 602-494-8707

Email Address: debra@nissle.com

**6. Total number of applications and patents involved: 1**

- 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.33**
- ☐ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☒ Enclosed  
☐ None required (government interest not affecting title)

**8. Payment Information**

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**9. Signature:**

Signature

November 7, 2006

Date

TOD R. NISSE, Reg. No. 29,241, Customer 20152

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 8

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

**PATENT**  
**REEL: 018535 FRAME: 0693**

**Additional Assignee:**

**RANDALL E. MCCOY  
10 High Court  
Little Falls, NJ 07424**

## ASSIGNMENT

In consideration of Ten Dollars (\$10.00) and other valuable consideration, of which it acknowledges receipt, NELSON OPTICS COMPANY, INC., a New Jersey corporation of 3 Arvida Drive, Pennington, New Jersey, 08534, hereby sells and assigns to JORDAN R. NELSON of 3 Arvida Drive, Pennington, New Jersey, 08534 and RANDALL E. MCCOY, of 10 High Court, Little Falls, New Jersey, 07424, their successors and assigns, the following undivided interests

JORDAN R. NELSON      FIFTY (50%) PERCENT

RANDALL E. MCCOY      FIFTY (50%) PERCENT

in the entire right, title, and interest in and to the improvements described in U.S. Patent No. 5,237,449 entitled "BIASED LENTICULAR SIGN SYSTEM", issued August 17, 1993 (Tod R. Nissle, P.C. Case No. 1223-P-1), and any and all applications for patent and patents therefore in any and all countries, including all divisions, reissues, continuations, and extensions thereof, and all rights of priority resulting from the filing of the patent application that matured into said above-identified United States patent, and authorize and request any official whose duty it is to issue patents, to issue any patent on said improvements or resulting there from to said JORDAN R. NELSON and RANDALL E. MCCOY, or their successors or assigns and agree that on request and without further consideration, but at the expense of JORDAN R. NELSON and RANDALL E. MCCOY, it will communicate to said JORDAN R. NELSON and RANDALL E. MCCOY, or their representatives or nominees, any facts known to it respecting said

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Debra S. Nissle  
Debra S. Nissle, TOD R. NISSLE, P.C.

11-7-06  
Date

TOD R. NISSLE, Reg. No. 29,241, Customer 20152

-1-

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PATENT  
REEL: 018535 FRAME: 0695

improvements and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said JORDAN R. NELSON and RANDALL E. MCCOY, their successors, assigns and nominees, to obtain and enforce proper patent protection for said invention in all countries.

NELSON OPTICS COMPANY, INC. covenants with said JORDAN R. NELSON and RANDALL E. MCCOY, their successors and assigns, that the rights and property thereby conveyed are free and clear of any encumbrance, and that it has full right to convey the same as therein expressed.

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**TOD R. NISSLE, P.C.**

Tod R. Nissle, Reg. No. 29,241  
Customer No. 20152

Application of: <b>NELSON OPTICS COMPANY, INC.</b>	Date: <b>November 7, 2006</b>
Patent No.: <b>5,237,449</b>	Issued: <b>August 17, 1993</b>
For: <b>BIASED LENTICULAR SYSTEM</b>	Attorney Docket No. <b>1223-P-1</b>

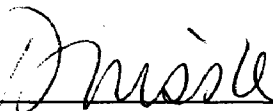
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Debra S. Nissle, TOD R. NISSLE, P.C. Date  
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