

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ANDREA ROSE	11/22/2006
RECEIVING PARTY DATA	
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Street Address:	245 East 63rd Street
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State/Country:	NEW YORK
Postal Code:	10021
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	5930769
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NAME OF SUBMITTER:	DONALD C. LUCAS
Total Attachments: 2 source=ROS_6_US_ASSIGNMENT#page1.tif source=ROS_6_US_ASSIGNMENT#page2.tif	

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FAX NO. :

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From: LUCAS & MERCANTI, LLP

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ASSIGNMENT OF PATENTS

This Assignment of Patents ("*Assignment*") is made and entered into *nunc pro tunc* as of January 1, 2000, by and between:

Andrea Rosengard, also known as Andrea Rose, an individual, with a principal place of business at 245 E. 63rd St. NY, NY 10021 ("*Assignor*"); and

ARL 2000, LLC, a New York limited liability company, with a principal place of business at 245 E. 63rd Street, New York, NY 10021 ("*Assignee*").

WHEREAS, Assignor and Assignee have agreed to cause Assignor to assign and transfer to Assignee all of Assignor's respective right, title and interest in and to the patents identified herein.

NOW, THEREFORE, in consideration of the sum of ten dollars (US\$10.00), the mutual agreements of the parties set forth herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, and upon the terms set forth herein, agree as follows:

Assignor does hereby irrevocably assign, sell, transfer and set over to Assignee, its successors and assigns, its entire right, title and interest in, to and under the patents and patent applications set forth on Attachment A attached hereto, including all rights pursuant to 35 U.S.C. § 154, any and all letters patents issuing from continuing, counterparts, divisional and continuation-in-part applications, substitutions, reissues, extensions, renewals and reexaminations thereof, any foreign counterparts thereof (collectively, the "*Assigned Patents*") throughout the world, including any and all causes of action and rights to damages and profits, due or accrued, relating to the foregoing, including the right to sue and recover for, and the right to profits and damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilutions. The assignment of the Assigned Patents includes all documents related to the conception, diligence and reduction to practice of the inventions disclosed therein and all domestic and international patent filing documents.

IN WITNESS WHEREOF, the this Patent Assignment Agreement is executed on the date set forth below:

ASSIGNOR

Andrea Rosengard
Name: Andrea Rosengard, also known as Andrea Rose
Title: Inventor

11/22/2006

On this ____ day of _____, 200__, before me, a Notary Public, appeared _____, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and is known to me as a person authorized to sign singly on behalf of the ASSIGNOR; and acknowledged that he signed and delivered the document as his free and voluntary act for the uses and purposes therein set forth.

Witness my hand and official seal:

Notary Public

ATTACHMENT A

<u>Jurisdiction</u>	<u>Title</u>	<u>Appl. Number</u>	<u>Filing Date</u>	<u>Issue No.</u>	<u>Issue Date</u>
US	System and method for fashion shopping	08/726,674	10/7/1996	5,930,769	7/27/1999
WO	System and method for fashion shopping	PCT/US1997/0180	10/7/1997		
CA	System and method for fashion shopping	CA19972267499	10/7/1997		
EP	System and method for fashion shopping	EP97945542	10/7/1997		
AU	System and method for fashion shopping	AU046717/97	10/7/1997	AU721647	7/13/2000
JP		JP10-517673	10/7/1997		