

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ANDREA ROSE	11/22/2006
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	ARL 2000, LLC
<b>Street Address:</b>	245 East 63rd Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10021
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Patent Number:</b>	5930769
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(212)661-8002
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	2126618000
<b>Email:</b>	INFO@MLMPATENT.US
<b>Correspondent Name:</b>	Donald C. Lucas
<b>Address Line 1:</b>	475 Park Avenue South
<b>Address Line 2:</b>	15th Floor
<b>Address Line 4:</b>	New York, NEW YORK 10016
<b>ATTORNEY DOCKET NUMBER:</b>	ROS-6-US
<b>NAME OF SUBMITTER:</b>	DONALD C. LUCAS
<b>Total Attachments: 2</b>	
source=ROS_6_US_ASSIGNMENT#page1.tif	
source=ROS_6_US_ASSIGNMENT#page2.tif	

OP \$40.00 5930769

JM :

FAX NO. :

Nov. 22 2006 07:36PM P1

From: LUCAS & MERCANTI, LLP

1 212 661 8002

11/22/2006 17:41 #230 P.003/006

ASSIGNMENT OF PATENTS

This Assignment of Patents ("Assignment") is made and entered into *nunc pro tunc* as of January 1, 2000, by and between:

Andrea Rosengard, also known as Andrea Rose, an individual, with a principal place of business at 245 E. 63<sup>rd</sup> St. NY, NY 10021 ("Assignor"); and

ARL 2000, LLC, a New York limited liability company, with a principal place of business at 245 E. 63<sup>rd</sup> Street, New York, NY 10021 ("Assignee").

WHEREAS, Assignor and Assignee have agreed to cause Assignor to assign and transfer to Assignee all of Assignor's respective right, title and interest in and to the patents identified herein.

NOW, THEREFORE, in consideration of the sum of ten dollars (US\$10.00), the mutual agreements of the parties set forth herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, and upon the terms set forth herein, agree as follows:

Assignor does hereby irrevocably assign, sell, transfer and set over to Assignee, its successors and assigns, its entire right, title and interest in, to and under the patents and patent applications set forth on Attachment A attached hereto, including all rights pursuant to 35 U.S.C. § 154, any and all letters patents issuing from continuing, counterparts, divisional and continuation-in-part applications, substitutions, reissues, extensions, renewals and reexaminations thereof, any foreign counterparts thereof (collectively, the "Assigned Patents") throughout the world, including any and all causes of action and rights to damages and profits, due or accrued, relating to the foregoing, including the right to sue and recover for, and the right to profits and damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilutions. The assignment of the Assigned Patents includes all documents related to the conception, diligence and reduction to practice of the inventions disclosed therein and all domestic and international patent filing documents.

IN WITNESS WHEREOF, the this Patent Assignment Agreement is executed on the date set forth below:

ASSIGNOR

Andrea Rosengard 11/22/2006  
Name: Andrea Rosengard, also known as Andrea Rose  
Title: Inventor

On this \_\_\_ day of \_\_\_\_\_, 200\_\_\_, before me, a Notary Public, appeared \_\_\_\_\_, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and is known to me as a person authorized to sign singly on behalf of the ASSIGNOR; and acknowledged that he signed and delivered the document as his free and voluntary act for the uses and purposes therein set forth.

Witness my hand and official seal:

\_\_\_\_\_  
Notary Public

ATTACHMENT A

<u>Jurisdiction</u>	<u>Title</u>	<u>Appl. Number</u>	<u>Filing Date</u>	<u>Issue No.</u>	<u>Issue Date</u>
US	System and method for fashion shopping	08/726,674	10/7/1996	5,930,769	7/27/1999
WO	System and method for fashion shopping	PCT/US1997/0180	10/7/1997		
CA	System and method for fashion shopping	CA19972267499	10/7/1997		
EP	System and method for fashion shopping	EP97945542	10/7/1997		
AU	System and method for fashion shopping	AU046717/97	10/7/1997	AU721647	7/13/2000
JP		JP10-517673	10/7/1997		