

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Sergey N. Bezryadin	11/29/2006
RECEIVING PARTY DATA	
Name:	KWE International, Inc.
Street Address:	100 Bush Street, Suite 980
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94104
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11564730
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ATTORNEY DOCKET NUMBER:	M-16562 US
NAME OF SUBMITTER:	Michael Shenker
Total Attachments: 1 source=M-16562USAssignment#page1.tif	

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PATENT  
REEL: 018562 FRAME: 0968

## ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I, Sergey N. Bezryadin of San Francisco, California hereby sell, assign and transfer to KWE International, Inc., a Delaware corporation, having a place of business at 100 Bush Street, Suite 980, San Francisco, CA 94104, its successors and assigns, the entire right, title and interest throughout the United States of America in my invention in

IMAGE PROCESSING INCLUDING, BUT NOT LIMITED TO, LOGARITHMIC CODING IN COLOR COORDINATE SYSTEMS INCLUDING SYSTEMS WITH A COORDINATE DEFINED BY A SQUARE ROOT OF A QUADRATIC POLYNOMIAL IN TRISTIMULUS VALUES AND, POSSIBLY, BY A SIGN OF A FUNCTION OF ONE OR MORE OF TRISTIMULUS VALUES

for which I have executed a United States patent application on or about the date of this assignment, and all United States patent applications and patents for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority in the United States resulting from the filing of said applications; I agree that the above-named assignee may apply for United States patents for said invention, and to claim all rights of priority in the United States without further authorization from me; I agree to execute all papers useful in connection with said United States patent applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing United States patents for said invention; and I request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 29 day of November, 2006.

Sergey N. Bezryadin

State of \_\_\_\_\_ )  
 ) ss  
County of \_\_\_\_\_ )

On \_\_\_\_\_ 2006, before me, \_\_\_\_\_ personally appeared \_\_\_\_\_ personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature of NOTARY