## Electronic Version v1.1

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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
N			ame	Execution Date	
Dilip K. Bhavnani 11/27/2006					
RECEIVING PARTY DATA					
Name:	SUN COAST MERCHANDISE CORPORATION				
Street Address:	6315 Bandini Blvd.				
City:	Commerce				
State/Country:	CALIFORNIA				
Postal Code:	90040				
PROPERTY NUMBERS Total: 1 Property Type Number					
Application Number: 2925		292507	)792		] 69
CORRESPONDENCE DATA					
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NAME OF SUBMITTER:			Stephen T. Bang		
Total Attachments: 1 source=SUNCO259D#page1.tif					

## A SS I G N M E N T

WHEREAS Mr. Dilip Bhavnani hereafter referred to as ASSIGNOR is the inventor and owner of U.S. Design Patent Application, entitled CLOCK RADIO ("Patent Application") having Docket Number SUNCO-259D and of the invention or inventions described and claimed therein or which may be claimed for such invention or inventions; and

WHEREAS, Sun Coast Merchandise Corp. having a place of business at 6315 Bandini Blvd., Commerce, CA 90040, said corporation hereafter referred to as ASSIGNEE, desires to acquire the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any Patents which issue therefrom.

Now, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer, and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any utility or design patents which issue therefrom including any continuations, continuations-in-part, divisions, reexamination certificates, renewals, substitutes or reissues thereof and any foreign patent rights corresponding to or derived from any of them for the full term for which the same may be granted; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Letters Patent which issue therefrom to said ASSIGNEE its successors and assigns, in accordance with this assignment.

vnani

Date

PATENT REEL: 018572 FRAME: 0554

**RECORDED: 12/01/2006**