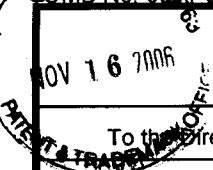


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11-22-2006

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Form PTO-1595 (Rev. 09/04)  
OMB No. 0651-0027 (exp. 6/30/2005)



103339843

To the Director of the U.S. Patent and Trademark Office

J documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

NATAF, Thierry

Execution Date(s) March 11, 2006

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

**3. Nature of conveyance:**

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Name: Zenith International SA

Internal Address: \_\_\_\_\_

Street Address: 34, Rue des Billodes,

2400 Le Locle

City: \_\_\_\_\_

State: \_\_\_\_\_

Country: Switzerland

Zip: \_\_\_\_\_

Additional name(s) & address(es) attached? ☐ Yes ☒ No

**4. Application or patent number(s):**

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

29/266,619

B. Patent No.(s)

11/20/2006 EFLORES 00000131 29266619

01 FC 8021

(40.00 OP)

Additional numbers attached? ☐ Yes ☐ No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Lott & Friedland, P.A.

Internal Address: URY FISCHER

Street Address: One East Broward Boulevard

Suite 1609

City: Fort Lauderdale

State: Florida

Zip: 33301

Phone Number: 305-448-7089

Fax Number: 305-446-6191

Email Address: \_\_\_\_\_

**6. Total number of applications and patents involved:**

1

**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

- ☐ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☒ Enclosed  
☐ None required (government interest not affecting title)

**8. Payment Information**

a. Credit Card Last 4 Numbers \_\_\_\_\_

Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

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**9. Signature:**

Signature

November 16, 2006

Date

Ury Fischer

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

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Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

PATENT  
REEL: 018585 FRAME: 0951

**PATENT ASSIGNMENT**

WHEREAS, I, **THIERRY NATAF**, a citizen of France, residing at 19, rue Auguste-Vaquerie, 75116, Paris, France, have invented certain inventions and improvements disclosed in an application for Letters Patent entitled "**WATCH DIAL**" filed in the United States Patent and Trademark Office on the 25<sup>th</sup> day of September 2006 and assigned Serial No. 29/266,619; and

WHEREAS, **ZENITH INTERNATIONAL SA**, a Swiss corporation having a principal place of business at 34, rue des Billodes, 2400 Le Locle, Switzerland, is desirous of acquiring an interest in the same;

**NOW, THEREFORE**, for and in consideration of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I, **THIERRY NATAF**, by these presents do sell, assign and transfer unto **ZENITH INTERNATIONAL SA**, the full, exclusive and entire right, title, and interest in and to said application, in and to any divisions, continuations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and we hereby request the Commissioner for Patents to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, or reissue thereof, to **ZENITH INTERNATIONAL SA**, as the assignee, for its interest and for the sole use and benefit of **ZENITH INTERNATIONAL SA**, and its assigns and legal representatives;

For the same consideration, I, by these presents do sell, assign, and transfer to **ZENITH INTERNATIONAL SA**, the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign application, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **ZENITH INTERNATIONAL SA**, or its designee insofar as permitted by applicable law.

**AND**, for the same consideration, I agree to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **ZENITH INTERNATIONAL SA**, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.



**THIERRY NATAF**

**RECORDATION FORM COVER SHEET  
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

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NATAF, Thierry

Execution Date(s) March 11, 2006

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RECORDED: 11/16/2006

PATENT  
REEL: 018585 FRAME: 0954