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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Rainer Brodersen	12/06/2006
Rachel Clare Goldeen	12/06/2006
Jeffrey Ma	12/06/2006
Mihnea Calin Pacurariu	12/06/2006
Eric Taylor Seymour	12/06/2006
Jeff Robbin	12/04/2006
Thomas Michael Madden	12/06/2006

RECEIVING PARTY DATA

Name:	Apple Computer, Inc.	
Street Address:	1 Infinite Loop	
City:	Cupertino	
State/Country:	CALIFORNIA	
Postal Code:	95014-2094	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11530834

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ATTORNEY DOCKET NUMBER: 18814-035001

PATENT

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NAME OF SUBMITTER:	Paul E. Franz
Total Attachments: 4 source=035001assign#page1.tif	
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PATENT REEL: 018596 FRAME: 0720

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS, Rainer Brodersen, Rachel Clare Goldeen, Jeffrey Ma, Mihnea Calin Pacurariu, Eric Taylor Seymour, Jeff Robbin, Thomas Michael Madden, hereby sell, assign, and transfer to Apple Computer, Inc. (CALIFORNIA corporation), having offices located at 1 Infinite Loop, Cupertino, California 95014-2094, and its successors, assigns and legal representatives (collectively, "ASSIGNEE") all of the right, title and interest of ASSIGNORS throughout the world in and to any and all inventions and improvements which are the subject of a patent document entitled

User Interface With Menu Abstractions And Content Abstractions

and	which is t	ound in
(a)		U.S. patent application executed on, entitled as above, listing the above named persons as Inventors.
(b)	×	U.S. patent application filed on 9/11/2006 ☑ under Application No.11/530,834. ☑ with Express Mail No. (Application Number not yet known).
(c)	П	U.S. Patent No.; issued

An attorney of record, or the attorney filing the application, is authorized and requested by the execution of this assignment to insert into this assignment the execution date of the application and/or the filing date and serial number of the application when officially known.

This assignment includes the foregoing patent application or patent; all legal equivalents thereof in any foreign country and all patents issuing therefrom; all United States and foreign patents, utility models, and design registrations granted for any of said inventions and improvements; and the right to claim priority based on the filing date of the foregoing patent application or patent under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes. ASSIGNORS authorize ASSIGNEE to apply in all countries in the name of ASSIGNORS or in the name of ASSIGNEE for patents, utility models, and design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into that would conflict with this assignment.

ASSIGNORS further covenant for themselves and their respective heirs, legal representatives and assigns to provide to ASSIGNEE promptly upon the request of ASSIGNEE all pertinent facts and documents relating to said invention and said patents and legal equivalents as may be known and accessible to ASSIGNORS and to testify as to the same in any interference, litigation, or proceeding relating thereto and promptly to execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue or enforce said application, said inventions and improvements and said patents and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNORS request the Commissioner of Patents and Trademarks to issue said patents of the United States and any reissue or extension thereof to the ASSIGNEE.

Executed this	Signature of Inventor
6 day of <u>Dec</u> , 2006	Rainer Brodersen
Executed this	Signature of Inventor Rachel Clare Goideen
Executed this	Signature of inventor Jeffrey Ma
Executed this	Signature of Inventor Mihnea Calin Pacurariu
Executed this	Signature of Inventor Line T. Eric Taylor Seymour
Executed this	Signature of Inventor
day of, 2006	Jeff Robbin

Executed this		Signature of inventor
day of	, 2006	Rainer Brodersen
Executed this		
		Signature of Inventor
day of	_ , 2006	Rachel Clare Goldeen
Executed this		Signature of Inventor
day of	. , 2006	Jeffrey Ma
Executed this		Signature of inventor
day of	, 2006	Mihnea Calin Pacurariu
Executed this		Signature of Inventor
day of	, 2006	Eric Taylor Seymour
Executed this		Signature of Inventor
day of <u>December</u> ,	2006	Jeff Robbin

Executed this

Signature of Inventor

a day of Dec . 2006

homas Michael Madden

PATENT REEL: 018596 FRAME: 0724