

11-20-2006

11 5 2006

Docket No. S2033-700014



103338162

COVER SHEET
ONLY

FORM PTO-1595 U.S. (mod...)

DEPARTMENT OF COMMERCE
Patent and Trademark Office

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Daniel Palestrant and Graham GardnerAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: 11/06/2006 and 11/01/2006

2. Name and address of receiving party(ies)

Name: **Sermo, Inc.**

Internal Address:

Street Address: **160 Sidney Street
Cambridge, MA 02139**Additional name(s) & addresses(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is

A. Patent Application No.(s)

11/483,393

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No5. Name and address of party to whom correspondence
Concerning document should be mailed:Name: **Edward J. Russavage**
Address: **Lowrie, Lando & Anastasi, LLP**
One Main Street - 11th Floor
Cambridge, MA 02142

6. Total number of applications and patents involved: [1]

7. Total fee (37 CFR 3.41)

\$ 40.00☐ Enclosed☒ Authorized to be charged to deposit accountThe Commissioner is authorized to charge any
deficiencies in the enclosed payment to:8. Deposit Account No: **50/2762**

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Edward J. Russavage

Name of Person Signing

Signature

11/15/2006
Date

Total number of pages including cover sheet, attachments, and document: [4]

Mail documents to be recorded with required cover sheet information to (modify as appropriate):
Mail Stop Assignment Recordation Services
Director of the U.S. Patent and Trademark Office (when filed separately from a new application)
Commissioner for Patents (when filed with a new application)
PO Box 1450, Alexandria, VA 22313-1450

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PAGE 2/6 * RCVD AT 11/15/2006 11:03:27 AM [Eastern Standard Time] * SVR:USPTO-EFAX-1/14 * DNIS:2738300 * CSID: * DURATION (mm-ss):03-26

PATENT
REEL: 018602 FRAME: 0375

11-483393

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11/17/2006

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Docket No.: S2033-700014

Assignment- Page 1 of 2

ASSIGNMENT

For good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, we, the undersigned Daniel Palestrant, 197 Sidney Street, Cambridge, MA 02139 and Graham Gardner, 71 Cider Mill Road, Sudbury, MA 01776, hereby:

Sell, assign and transfer to Sermo, Inc., a Delaware corporation having a place of business at 160 Sidney Street, Cambridge, MA 02139, its successors, assigns and legal representatives, all hereinafter referred to as the Assignee, the entire right, title and interest for the United States and all foreign countries, in and to any and all inventions which are disclosed in the application for United States Letters Patent filed in the United States Patent and Trademark Office on July 7, 2006, under Application Serial No. 11/483,393, and entitled METHOD AND APPARATUS FOR CONDUCTING AN ONLINE INFORMATION SERVICE, and in and to said application and all divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said inventions, including the application filed on July 7, 2005, under Application Serial No. 60/697,213 and entitled SYSTEM, METHOD AND APPARATUS FOR ASSEMBLING IDEAS, PREDICTING OUTCOMES, GENERATING REVENUE, AND PROCESSING DATA IN A SELECTIVE MECHANISM; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said inventions including the right to apply for patent rights in each foreign country and all rights to priority; and further including any right to sue for past infringement;

Agree that said Assignee may apply for and receive Letters Patent for said inventions in its own name; and when requested, without charge to but at the expense of said Assignee, we agree to carry out in good faith the intent and purpose of this assignment, by executing all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said inventions, by executing all rightful oaths, assignments, powers of attorney and other papers, by communicating to said Assignee all facts known to us relating to said inventions and the history thereof, and generally by doing everything reasonably possible which said Assignee shall consider desirable for aiding in securing and maintaining proper patent protection for said inventions and for vesting title to said inventions and all applications for patents and all patents on said inventions, in said Assignee;

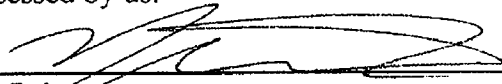
Request the Honorable Commissioner of Patents and Trademarks to issue said Letters Patent to said Assignee; and

Docket No.: S2033-700014

Assignment- Page 2 of 2

Covenant with said Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

11/6/08
Date


Daniel Palestrant

COMMONWEALTH OF MASSACHUSETTS:
COUNTY OF _____:

On this _____ day of _____, 20__, before me, the undersigned notary public, personally appeared _____, proved to me through satisfactory evidence of identification, which were _____, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose.

(SEAL)

Printed Name of Notary Public
My commission expires _____

Date

Graham Gardner

COMMONWEALTH OF MASSACHUSETTS:
COUNTY OF _____:

On this _____ day of _____, 20__, before me, the undersigned notary public, personally appeared _____, proved to me through satisfactory evidence of identification, which were _____, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose.

(SEAL)

Printed Name of Notary Public
My commission expires _____

Docket No.: S2033-700014
Assignment- Page 2 of 2

Covenant with said Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

Date

Daniel Palestrant

COMMONWEALTH OF MASSACHUSETTS:
COUNTY OF _____:

On this _____ day of _____, 20____, before me, the undersigned notary public, personally appeared _____, proved to me through satisfactory evidence of identification, which were _____, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose.

(SEAL)

Printed Name of Notary Public
My commission expires _____

Date

11/1/06

Graham Gardner

COMMONWEALTH OF MASSACHUSETTS:
COUNTY OF NORFOLK:

On this 1st day of November, 2006, before me, the undersigned notary public, personally appeared Graham Gardner, proved to me through satisfactory evidence of identification, which were MA driver's license, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose.

(SEAL)

Printed Name of Notary Public
My commission expires 2/4/2011