DEC-08-2006 17:26 SUITER WEST PC L	
FORM PTO-1595	U.S. DEPARTMENT OF COMMERCE
1-31-92 RECORDATION FC	DRM COVER SHEET Patent and Trademark Office
Docket Nº RYA-110 PATENT	S ONLY
1. Name of conveying party(jes):	<ol><li>Name and address of receiving party(ies):</li></ol>
David W. Brown	Health Hero Network, Inc. 2000 Seaport Blvd, Suite 400 Redwood City, CA 94603
Additional name(s) of conveying party(les) attached?	Additional name(s) and Address(es) attached:?
3. Nature of conveyance:	
	erger 🛛 Security Agreement
Change of Name Other	
Execution Date: October 26, 2006	
4. Application number(s) or patent number(s):	
Serial Nº 08/603,131 Filed: February 20, 1996	
If this document is being filed together with a new application, th	e execution date of the application is:
A. Patent Application No.(s)	B. Patent No.(s)
08/603,131	5,794,219
Additional numbers attach	
5. Name and address of party to whom	6. Total number of applications and patents
correspondence concerning document should be	involved: ONE
mailed:	
Customer No. 60683	7. Total fee (37 CFR 3.41) \$40.00
HEALTH HERO NETWORK, Inc.	
	Authorized to be charged to deposit
Sandeep Jaggi	account 50-3831.
2000 Seaport Blvd, Suite 400	(Attach duplicate copy of this page if paying by deposit occount).
Redwood City, CA 94603	
DO NOT USE THIS SPACE	
9. Statement and signature.	

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

wan

Chad W. Swantz, Reg. No. 46,329

DATE: December 8, 2006 Total number of pages including cover sheet: Four (4)

> PATENT REEL: 018606 FRAME: 0984

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Please return signed/Recorded to:

#### CUSTOMER NO. 60683

Sandeep Jaggi Health Hero Network 2000 Seaport Blvd, Suite 400 Redwood City, CA 94603

### ASSIGNMENT OF U.S. PATENT APPLICATION (sole or joint inventor(s))

#### WHEREAS, the undersigned, to wit:

- 1) David W. Brown
- X one:(a) \_\_\_\_\_ which was executed and is being filed herewith in the United States Patent and Trademark Office, titled \_\_\_\_\_\_ (title) (b) \_\_\_\_\_ which was filed on \_\_\_\_\_ and titled \_\_\_\_\_ (title)
  - (b) \_\_\_\_\_ which was filed on \_\_\_\_\_ and thied \_\_\_\_\_
    (c) X which was filed on February 20, 1996 and known as Application No. 08/603,131, Issued on August 11, 1998 as Patent No. 5,794,219 titled METHOD OF CONDUCTING AN ON-LINE AUCTION WITH BID POOLING

AND WHEREAS, Health Hero Network, Inc. (hereinafter ASSIGNEE), a corporation organized and existing under the laws of California, and having its principal place of business at 2000 Seaport Blvd. Suite 400. Redwood City. CA 94603. is desirous of acquiring our entire right, title and interest in and to the invention, and in and to the said application and any Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives its entire right, title and interest in and to said invention and in and to said application and all patents which may be granted therefore, and all divisions, reissues, substitutions, continuations, continuations-in-part and extensions thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as ASSIGNOR's interest is concerned, to the said ASSIGNEE of ASSIGNOR's entire right, title and interest.

ASSIGNOR also hereby sells and assigns to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and

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ASSIGNOR further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

ASSIGNOR hereby further agrees to communicate with said ASSIGNEE, or its successors, assigns and legal representatives, any facts known to us respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

ASSIGNOR hereby grant(s) the firm of SUITER • SWANTZ PC LLO or its agents the power to insert on this assignment any further identification, including but not limited to application number(s) and filing dates, which may be necessary or desirable in order to comply with any rule or request of the United States Patent and Trademark office for the purposes of recording this document.

PATENT REEL: 018606 FRAME: 0986 Docket No.: RYA-110

Signed at 10:43an, in the County of Klickstat, State of uA, this ZG day of 00 meet, 200
David W. Brown
STATE OF WAShington )
COUNTY OF Klickitat )
$\mathcal{M}_{\mathcal{M}}$ $\mathcal{M}$ $\mathcal{M}_{\mathcal{M}}$ $\mathcal{M}$

I, <u>MARGIE</u> K. <u>Clearer</u>, a Notary Public in and for the County and State aroresaid, (my Commission expires on <u>G-9-2010</u>) do hereby certify that David W. Brown personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act and deed for the uses and purposes therein set forth.

Given under my hand and notarial seal this  $\frac{26}{26}$  day of  $\frac{1}{26}$ , 2006.

(SEAL)

1 V Janoue K. Ziego Notary Public

Notary Public State of Washington MARGIE K. ZIEGLER MY COMMISSION EXPIRES June 9, 2010

> PATENT REEL: 018606 FRAM**ନ୍**ଲୁ 09&ୂ7<sub>ମ୍ବର</sub>

## SUITER • SWANTZ PC LLO 14301 FNB PARKWAY, SUITE 220 OMAHA, NE 68154-5299 (402) 496-0300 Telephone (402) 496-0333 Facsimile

# FACSIMILE TRANSMITTAL LETTER

**CONFIDENTIALITY NOTICE:** The information contained in this facsimile message and the documents accompanying this facsimile message are attorney privileged and confidential information intended only for the use of the individual or entity named below. If the reader of this message is not the intended recipient, or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please immediately notify us by telephone, and return the original message to us at the before mentioned address via the U.S. Postal Service.

DATE:	December 8, 2006
TO:	Assignment Division
	United States Patent and Trademark Office
	(703) 308-9723 Telephone
	(571) 273-0140 Facsimile
FROM:	Chad W. Swantz
	SUITER • SWANTZ PC LLO
SUBJECT:	Patent Nº: 5,794,219
	Issued: August 11, 1998
	Serial Nº: 08/603,131
	Filed: February 20, 1996
	Attorney Docket Nº: RYA-110
PAGES:	Four (4) including this cover page.
MESSAGE:	Transmitted herewith, please find a Recordation Form Cover Sheet and
	signed Assignment to be recorded, including authorization to charge
	fees to the deposit account.

If you have any questions, please contact Penny or ReNea at (402) 496-0300.

**RECORDED: 12/08/2006**