

11-21-2006

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Byoung-ho KANG; Heui-keun CHOH; Se-eun KIM

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2. Name and address of receiving party(ies):
SAMSUNG ELECTRONICS CO., LTD.
416, Maetan-dong,
Yeongtong-gu, Suwon-si,
Gyeonggi-do, Republic of Korea



3. Nature of conveyance:
 Assignment Merger
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Execution Date: November 6, 2006

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is: November 6, 2006

A. Patent Application No.(s)
Unknown

B. Patent No.(s)
Unknown

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
SUGHRUE MION, PLLC
WASHINGTON OFFICE
23373
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6. Total number of applications and patents involved:
1

7. Total fee (37 CFR 3.41): \$40.00
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Assignment


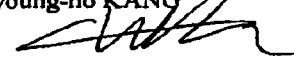

Whereas, We, Byoung-ho KANG; Heui-keun CHOH; and Se-eun KIM of Yongin-si, Republic of Korea; Yongin-si, Republic of Korea; and Yongin-si, Republic of Korea, respectively, hereinafter called assignors, have invented certain improvements in APPARATUS AND METHOD FOR EDITING OPTIMIZED COLOR PREFERENCE and executed an application for Letters Patent of the United States of America therefor on November 6, 2006; and

Whereas, SAMSUNG ELECTRONICS CO., LTD., 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number _____ and Confirmation number _____, filed _____) the application number and filing date of said application when known.

Date:	 s/Byoung-ho KANG	November 6, 2006
Date:	 s/Heui-keun CHOH	November 6, 2006
Date:	 s/Se-eun KIM	November 6, 2006

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)