



To the Director, U.S. Patent and Trademark Off

103340078

Documents or copy thereof

11-15-06

<p>1. Name of conveying party(ies): (List using letters or numbers for multiple parties)</p> <p>Joo-Yul LEE Tae-Hyun KIM</p> <p>Additional name(s) of conveying party(ies) attached?</p> <p>() Yes (X) No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: Samsung SDI Co., Ltd. Street Address: 575, Shin-dong, Yeongtong-gu City: Suwon-si State: Gyeonggi-do Country: KOREA</p> <p>Additional name(s) of receiving party(ies) attached?</p> <p>() Yes (X) No</p>
<p>3. Nature of conveyance:</p> <p>(X) Assignment () Security Agreement () Merger () Change of Name () Other:</p> <p>Execution Date: (List as in section 1 if multiple signatures) November 13, 2006</p>	<p>4. US or PCT Application number(s) or US Patent number(s):</p> <p>(X) Application(s) filed herewith</p> <p>Additional numbers attached?</p> <p>() Yes (X) No</p>
<p>5. Party to whom correspondence concerning document should be mailed:</p> <p>Customer No. 20,995 Address: Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14th Floor Irvine, CA 92614 Return Fax: (949) 760-9502 Attorney's Docket No.: SDIYOU.035AUS</p>	<p>6. Total number of applications and patents involved: 1</p>
<p>7. Total fee (37 CFR 1.21(h)): \$40</p> <p>(X) Enclosed</p>	<p>8. Deposit account number: 11-1410</p> <p>Please charge this account for any additional fees which may be required, or credit any overpayment to this account.</p>
<p>9. Statement and signature.</p> <p>To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.</p> <p><u>John M. Carson</u> Name of Person Signing</p> <p><u>[Signature]</u> Signature</p> <p><u>11/15/06</u> Date</p> <p>34,303 Registration No.</p> <p>Total number of pages including cover sheet, attachments and document: 2</p>	

113268 U.S. P.O. 11/599779



111506

Documents transmitted via Mail to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services
Director, U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

11/17/2006 WARELRI 00000016 1159779

40.00 DP

05 FC:8021

ASSIGNMENT

WHEREAS, We (I), the undersigned, have invented certain new and useful improvements in an
PLASMA DISPLAY DEVICE AND METHOD OF DRIVING THE SAME
, the specification of which was executed on even date herewith.

AND WHEREAS, **Samsung SDI Co., Ltd.**, (hereinafter "ASSIGNEE"), with its principal place of
business at **575 Shin-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea**, desires to acquire the
entire right, title, and interest in and to the said improvements with respect to the United States of America, its
territories and possessions.

NOW, THEREFORE, in light of good and valuable consideration, the receipt of which is hereby
acknowledged, we (I), the said inventor, do hereby acknowledge that we (I) have sold, assigned, transferred and
set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its
successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and
under the said improvements, and the said application and all provisional applications relating thereto, and all
divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted
thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and
applications for Letters Patent which may hereafter be filed for said improvements in any country or countries
foreign to the United States, and all Letters Patent which may be granted for said improvements in any country
or countries foreign to the United States and all extensions, renewals and reissues thereof; and we (I) hereby
authorize and request the Commissioner of Patents of the United States, and any Official of any country or
countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all
Letters Patent for said improvements to the said ASSIGNEE, its successors, legal representatives and assigns, in
accordance with the terms of this instrument.

AND We (I) HEREBY covenant and agree that we (I) will communicate to the said ASSIGNEE, its
successors, legal representatives and assigns, any facts known to me respecting said improvements, and testify
in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make
all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal
representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

Date: November 13, 2006

Signature: JooYul Lee

Name: Joo-Yul LEE

Address : c/o Samsung SDI Co., Ltd.
575, Shin-dong, Yeongtong-gu, Suwon-si,
Gyeonggi-do, Republic of Korea

Date: November 13, 2006

Signature: Tae-Hyun KIM

Name: Tae-Hyun KIM

Address : c/o Samsung SDI Co., Ltd.
575, Shin-dong, Yeongtong-gu, Suwon-si,
Gyeonggi-do, Republic of Korea