

11-28-2006

Docket No.: PD030004

CUSTOMER NO.: 24498
Rev. 08/2004



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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SHEET

To the Honorable Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): THOMSON Licensing S.A. 11.27.06 Additional name(s) of conveying party(ies) attached: X No	2. Name and address of receiving party(ies): Name: THOMSON LICENSING Internal Address: Street: 46 Quai A. Le Gallo F-92100 Boulogne-Billancourt, France
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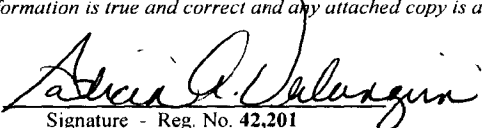
3. Nature of convenience: <input checked="" type="checkbox"/> Assignment Merger <input type="checkbox"/> Security Agreement Change of Name <input type="checkbox"/> Other Execution Date: November 21, 2006	Additional name(s) & address(es) attached? X No
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4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is:	
A. Patent Application No.(s): 10/744,955 Additional numbers attached? Yes No X	B. Patent No.(s) Additional numbers attached? Yes No X

5. Name and address of party to whom correspondence concerning document should be mailed: Name: JOSEPH J. LAKS Internal Address: PATENT OPERATIONS THOMSON LICENSING INC. Street Address: P. O. Box 5312 City: PRINCETON State: NEW JERSEY Zip : 08543-5312	6. Total number of applications and patents involved: <u>1</u> 7. Total Fec (37 CFR 3.41): \$40.00 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account: 8. Deposit account number: 07-0832
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

 Nov 21, 2006
 Signature - Reg. No. 42,201 Date

Patricia A. Verlangieri
 Name of Person Signing

Total number of pages including cover sheet, attachments, and document 2

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ASSIGNMENT

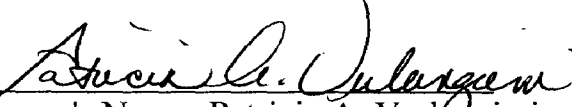
WHEREAS, **Thomson Licensing S.A.**, a corporation duly organized and existing under the laws of France, having offices at 46, Quai A. Le Gallo, F-92100 Boulogne-Billancourt, France and **THOMSON LICENSING**, a corporation organized and existing under the laws of France and having offices at 46, Quai A. Le Gallo, F-92100 Boulogne-Billancourt, France, entered into an agreement calling for the assignment of certain inventions, to **THOMSON LICENSING**;

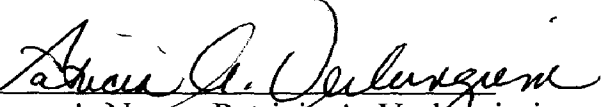
NOW THEREFORE, **Thomson Licensing S.A.**, in consideration of the mutual covenants of said agreement, does hereby assign to **THOMSON LICENSING**, its successors and assigns, Thomson Licensing S.A.'s entire right, title and interest, for all countries and states, in and to, and including any right to claim priority of:

US Application No. 10/744,955, filed 23, December 2003
Title : METHOD FOR OPTIMIZING BRIGHTNESS IN A DISPLAY DEVICE AND APPARATUS FOR IMPLEMENTING THE METHOD

Thomson Licensing S.A.

THOMSON LICENSING

By: 
Attorney's Name: Patricia A. Verlangieri
Sr. Patent Counsel, Reg. No.: 42,201
Thomson Licensing Inc.
And Attorney in Fact for
Thomson Licensing S.A.


By: 
Attorney's Name: Patricia A. Verlangieri
Sr. Patent Counsel, Reg. No.: 42,201
Thomson Licensing Inc.
And Attorney in Fact for
THOMSON LICENSING

NOTARIAL CERTIFICATE

State of New Jersey)
) :ss
County of Middlesex)

I do hereby certify that Thomson Licensing S.A., and THOMSON LICENSING, mentioned in the foregoing Assignment, both having offices at the addresses listed above, are corporations organized and existing under the laws of the country of France, and that **Patricia A. Verlangieri**, who signed the foregoing Assignment this day, is/are fully authorized to execute the document on behalf of Thomson Licensing S.A. and THOMSON LICENSING respectively for this purpose.

Signed and sealed this 21st day of November 2006.


Notary Public
JOAN D. SANDERS
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 1/31/2007

After this Assignment has been recorded please RETURN to:
Patent Operations
Thomson Licensing Inc
PO Box 5312
Princeton, NJ 08543-5312

Rev. 07/2005