

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Chia-Pei Chang	12/12/2006
RECEIVING PARTY DATA	
Name:	Shoes West, Inc.
Street Address:	3838 Del Amo Blvd.
Internal Address:	Ste. 201
City:	Torrance
State/Country:	CALIFORNIA
Postal Code:	90503
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29269227
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	58728/D521
NAME OF SUBMITTER:	David A. Plumley
Total Attachments: 2 source=58728.assign#page1.tif source=58728.assign#page2.tif	

CH \$40.00 29269227

ASSIGNMENT OF DESIGN

WHEREAS, I, CHIA-PEI CHANG, residing at Alhambra, California, have invented an ornamental design for a sandal upper disclosed in an application for United States Letters Patent entitled SANDAL UPPER, filed November 22, 2006, Application No. 29/269,227.

AND WHEREAS SHOES WEST, INC., a California Corporation, having a place of business at 3838 Del Amo Blvd., Ste. 201, Torrance, California 90503 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to said design and application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to said design, and said application and all divisions and continuations thereof, and all United States Letters Patents which may be granted thereon and all reissues, reexaminations and extensions thereof, including the right to sue or otherwise bring action and to collect and receive damages therefrom, for past infringement thereof, and all priority rights under all available International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said design in any foreign countries, and all patents (including all continuations, divisions, extensions, renewals, substitutes, and reissues thereof) granted for said design in any foreign countries; and I hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said design to ASSIGNEE in accordance with the terms of this Assignment;

AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith:

AND I HEREBY further covenant and agree that I will communicate to ASSIGNEE any facts known to me respecting said design, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said design in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 12 day of DEC,
2006.

By *Chia-Pei Chang*
CHIA-PEI CHANG

STATE OF California
COUNTY OF Los Angeles

On December 12, 2006, before me Michelle M. Salmeron,
Notary Public, personally appeared CHIA-PEI CHANG ~~personally known to me~~ (or proved to
me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within
instrument and acknowledged to me that she executed the same in her authorized capacity, and
that by her signature on the instrument the person, or the entity upon behalf of which the person
acted, executed the instrument.

WITNESS my hand and official seal.

Michelle M. Salmeron
Signature of Notary

DAP/gj

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