

11-30-2006



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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

News America Marketing Properties Inc.

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) 03/11/2005

- ☐ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☒ Other Conversion and Name Change

2. Name and address of receiving party(ies)Name: News America Marketing Properties L.L.C.

Internal Address: _____

Street Address: 303 E. Wacker DriveCity: ChicagoState: IllinoisCountry: USA Zip: 60601Additional name(s) & address(es) attached? ☐ Yes ☒ No**4. Application or patent number(s):**☐ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

7000802

DBYRNE 00000008 140789 7000802

(40.00 DA)

Additional numbers attached? ☐ Yes ☒ No**5. Name and address to whom correspondence concerning document should be mailed:**Name: Michelle V. FrancisInternal Address: News America IncorporatedStreet Address: 1211 Avenue of the Americas, 4th FloorCity: New YorkState: NY Zip: 10036Phone Number: 212-852-7729Fax Number: 212-852-7217Email Address: dcosta@newscorp.com**6. Total number of applications and patents involved: 1****7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40**

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Informationa. Credit Card Last 4 Numbers _____
Expiration Date _____b. Deposit Account Number 140789Authorized User Name Donna Voss Costa**9. Signature:**

Signature

Date

MICHELLE V. FRANCIS

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: **3**

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

MAR. 11. 2005 1:36PM

LAN:ER2

NO. 2626—P. 2/10
State of Delaware
Secretary of State
Division of Corporations
Delivered 11:36 AM 03/11/2005
FILED 11:22 AM 03/11/2005
SRV 050205932 - 3134224 FILE

**CERTIFICATE OF CONVERSION
OF
NEWS AMERICA MARKETING PROPERTIES, INC.,
A DELAWARE CORPORATION
TO
NEWS AMERICA MARKETING PROPERTIES L.L.C.,
A DELAWARE LIMITED LIABILITY COMPANY**

(Under Section 266 of the Delaware General Corporation Law)

It is hereby certified that

1. The name of the Delaware corporation immediately prior to the filing of this Certificate of Conversion with the Secretary of State of the State of Delaware is News America Marketing Properties, Inc.
2. The date of filing of such corporation's original Certificate of Incorporation with the Secretary of State of the State of Delaware was December 1, 1999.
3. News America Marketing Properties, Inc. is converted to a Delaware limited liability company whose name is News America Marketing Properties L.L.C., as set forth in the Certificate of Formation of News America Marketing Properties L.L.C. filed concurrently with this Certificate of Conversion with the Secretary of State of the State of Delaware.
4. The conversion has been approved in accordance with Section 266 of the Delaware General Corporation Law.

Executed on March 11, 2005.

/s/Jan F. Constantine

By: Jan F. Constantine
Title: Authorized Officer

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NAMP INC →
NAMP LLC

Delaware

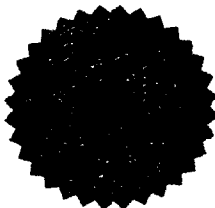
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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "NEWS AMERICA MARKETING PROPERTIES, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "NEWS AMERICA MARKETING PROPERTIES, INC." TO "NEWS AMERICA MARKETING PROPERTIES L.L.C.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF MARCH, A.D. 2005, AT 11:22 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3134224 8100V
050205932



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 3737103

DATE: 03-11-05