

## PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kyle Lee McCarter	12/09/2006
RECEIVING PARTY DATA	
Name:	Custom Product Innovations
Street Address:	30 Commerce Drive
City:	Lebanon
State/Country:	ILLINOIS
Postal Code:	62254
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11470153
CORRESPONDENCE DATA	
Fax Number:	(314)612-2307
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	314-621-5070
Email:	caxley@armstrongteasdale.com
Correspondent Name:	Patrick W. Rasche
Address Line 1:	One Metropolitan Square
Address Line 2:	Armstrong Teasdale LLP, Suite 2600
Address Line 4:	St. Louis, MISSOURI 63102
ATTORNEY DOCKET NUMBER:	17155-013
NAME OF SUBMITTER:	William J. Zychlewicz
Total Attachments: 2 source=Assignment (S2126402)#page1.tif source=Assignment (S2126402)#page2.tif	

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<p align="center"><b>ASSIGNMENT</b></p>	<p align="center">Attorney Docket No. 17155-013</p>
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In consideration of One Dollar and other good and valuable consideration, of which I acknowledge receipt, I, **KYLE LEE McCARTER**, of **1359 Ivey Brook, Lebanon, IL 62254**, sell and assign to **Custom Product Innovations**, 30 Commerce Drive, Lebanon, IL 62254, (hereinafter "COMPANY"), a Illinois Corporation, its successors and assign my entire right, title and interest in and to the improvements in **METHODS AND APPARATUS FOR BACK EXERCISE**, invented by me, as described in the application for the United States patent filed on September 5, 2006, serial number 11/470,153, and any and all applications for patent and patents therefor in any and all countries, including all divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patent on said improvements or resulting therefrom to said COMPANY, or its successors or assigns and agree that on request and without further consideration, but at the expense of said COMPANY, I will communicate to said Company or its representatives or nominees any facts known to me respecting said improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said COMPANY, its successors, assigns, and nominees to obtain and enforce proper patent protection for said improvements in all countries.

ASSIGNMENT	Attorney Docket No. 17155-013
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Dec. 9<sup>th</sup>, 2006

Kyle Lee McCarter  
KYLE LEE McCARTER

STATE OF Illinois )  
County of St. Clair ) ss.

This 9<sup>th</sup> day of December, 2006, before me personally came the above-named **KYLE LEE McCARTER**, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

My Commission Expires:

Carol Ashcraft  
NOTARY PUBLIC

12/01/09

