PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Digital Display Innovations	09/15/2006

RECEIVING PARTY DATA

Name:	Sling Media, Inc.
Street Address:	901 Mariners Island Blvd.
City:	SAN MATEO
State/Country:	CALIFORNIA
Postal Code:	94404

PROPERTY NUMBERS Total: 3

Property Type	Number
Patent Number:	6263503
Application Number:	09809868
Application Number:	11111265

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	Robert A. Hulse

Total Attachments: 3

PATENT REEL: 018668 FRAME: 0001

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> PATENT REEL: 018668 FRAME: 0002

EXHIBIT 1 - ASSIGNMENT OF PATENTS AND PATENT APPLICATIONS

For good and valuable consideration, the receipt of which is hereby acknowledged, Digital Display Innovations, LLC ("DDI") a California limited liability company, having a business address at 2995 Woodside Road #400 Woodside, CA 94062, does hereby:

- (a) irrevocably assign to Sling Media, Inc., a corporation having a business address at 901 Mariners Island Blvd., Suite 300, San Mateo, CA 94404 ("Assignee"):
 - (1) the entire right, title and interest (subject to the rights to practice and option retained by DDI pursuant to that certain "Patent Purchase Agreement" between DDI and Sling Media dated as of 52006), everywhere in the world to (i) the patents and patent applications listed on Schedule 1 (the "Subject Matter"); (ii) all rights of priority in any of the foregoing patents and patent applications, and any divisional, continuation, continuation-in-part, substitute, request for continued examination, renewal, reexamination, or reissue of any of the foregoing patents and patent applications which have been or may be filed in the United States or elsewhere in the world; and (iii) any patents which may be granted on any of the foregoing applications anywhere in the world; and
 - (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof, including but not limited to all rights to recover damages for infringement of provisional rights;
- (b) agree, upon request (and at the expense) of Assignee to execute all oaths, assignments, powers of attorney, applications and any other papers necessary to perfect Assignee's title in the foregoing.

DDI agrees that Assignee may apply for and receive patents for the Subject Matter in Assignee's own name. DDI grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

The effective date of this Assignment is <u>Sept 15</u>, 2006.

[Signatures appear on the next page]

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Λ		
Signature on behalf of DDT:	Date of Sign	nature:
Mark Milling	Sept 1	5,2006
Printed Name: Meal Margulis	Title: Roic	5.2006 Part Member
State of California S.S. County of San 14aTes		
On Sept. 15, 2006 before rappeared May Margues personally known	me, <u>Betine</u>	personally
acknowledged to me that he executed the same in h	is authorized capacit	y, and that by his
signature on the instrument the person, or the entity	upon behalf of which	h the person acted,
executed the instrument.	<u>Belin</u> Notary	e kee
Notary Seal	Notary	
8ETINE LEE Commission # 1562137 Notary Public - California	Date of Signature:	
San Mateo County My Comm. Expires Apr 7, 2009	Sept. 15	, 2006

REEL: 018668 FRAME: 0004

CONFIDENTIAL

Schedule 1 – Assigned Patent(s)

- US patent no. 6,263,503 entitled "Method for effectively implementing a wireless television system," filed on May 26, 1999, and issued on July 17, 2001
- US patent application serial no. 09/809,868 entitled "Apparatus and method for effectively implementing a wireless television system," filed on March 15, 2001
- US patent application serial no. 11/111,265 entitled "Method for effectively implementing a multi-room television system," filed on April 21, 2005
- International application no. PCT/US2000/14267, filed on May 23, 2000 (now abandoned), entitled "Wireless television system with portable display" (which claims priority to U.S. patent application serial no. 09/318,904, now U.S. patent no. 6,263,503).
- International application no. PCT/US2006/04382, filed on February 8, 2006, entitled "Method for effectively implementing a multi-room television system" (which claims priority to U.S. patent application serial no. 11/111,265)

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Assignment of Patents and Patent Applications